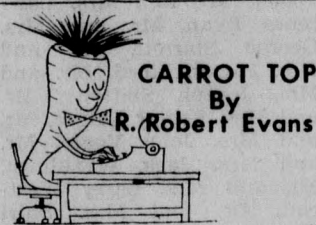




SHOWN ABOVE is Al Foxton's new \$50,000 Chevron Service Station located at the corner of Sierra Madre and Auburn in Sierra Madre. The station is having a Grand Opening this Friday and Saturday, and is celebrating by giving away many Free Prizes, as well as Free Gifts for every customer.



CARROT TOP  
By  
R. Robert Evans

How about this . . . a man and his wife, reading the Sierra Madre News at Joshua Tree, noticed the advertisement for Portable Television sets by Rambeau T.V. and immediately called to get in on the special.

Knowing what a "hot" dealer Rambeau is, he immediately called and was going to make the trip to Sierra Madre at night so he would not miss out on the bargain.

Now to say the least, that is some pulling power for little old "Squeek" to be making, but it's true. I saw the picture in last week's Sierra Madre News. . . Of course, for a long time we have known that we have pulled buying people from Arcadia, Monrovia, Pasadena, El Monte, Covina, Altadena and in one instance that we know of, Brown's Furniture delivered over \$2,200 worth of furniture to a family in Glendora who read his ad in an issue of the Sierra Madre News.

Here is a story that is a mite late, but it happened this summer between myself and the Sierra Madre Travel Agency, and now is a good time to tell you about it.

I suppose I was lured into the atmosphere by the arresting posters and good nature of the boys over at the agency, who are all geared obviously to stir your wanderlust. Or it may have been my insatiable curiosity as to how much my more affluent friends lay out in fare (they call it tariff) when they go to far-away lands, about which they talk with an irritating casualness the rest of the year. Some even invite me over to see their colored slides; others with sadistic design show me menus they picked up in world-famous eating places which fire my appetite to an almost uncontrollable pitch.

Whatever my motive, I opened the travel agency door and walked alertly up to the desks of the two young fellows who operate the business. "May I help you?" one of them said. "Yes, I think you can," I replied. "I am thinking of doing a little traveling."

"Oh yes," he answered. "I read in your column that you had a vacation upcoming, but thought that had been postponed. It's a delightful time of year to travel—August. Where did you have in mind to visit? As you know, nowadays you can go anywhere in the world in a matter of hours."

"Yes, that's right," I said, fencing for time for my schoolboy geography to return. "What about some exotic place, say Saigon?" I said. "Is there good service to such places?" The young man's face beamed with enthusiasm and in less time than it takes me to find a telephone number he ran through his travel guide. Up he came with an answer.

Well, there's almost daily service into Indo-China," he began. And the fare isn't too rough, either. We can book you on a flight to Saigon and return for say \$1,350—that's the economy rate." I wondered why he was quoting me an economy rate. Apparently I hadn't impressed

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## GRAND OPENING SET FOR THIS FRIDAY & SATURDAY

Al Foxton's Chevron Station located at the corner of Sierra Madre and Auburn in Sierra Madre is celebrating the grand opening of its new \$50,000 building this Friday and Saturday, Oct. 11 and 12.

The original Standard Oil Station in the same location was built by Mr. Milt Steinberger. Mr. Steinberger was born and raised in Sierra Madre, and was elected mayor of the town in 1946. When he retired from business in 1947 Mr. Foxton took over the station.

Mr. Foxton has been with the Standard Oil Company since 1935, except for four years in the Army Signal Corps. In 1953 he won a trip to New York for top dealer in sales in the Los Angeles area.

Al has been a member of the Sierra Madre Recreation Commission for four years. He also sponsors a Little League Team called the Dodgers, and for an avocation, plays the piano with a local Dixieland Band. In 1960 he expanded his business by building a new garage next to the station so there is a complete automotive center.

During the grand opening there will be free gifts for every customer. Ask for your free Atlas Dust Cloth, or can of RPM Handy Oil. There will also be free balloons for the kiddies. In addition to the free gifts, on Saturday, Oct. 12, at 8 o'clock, there will be a drawing for free prizes.

The prizes will be Atlas tires, Atlas battery, Atlas seat belts and cases of RPM motor oil! All you have to do to be eligible for the free prizes is stop by and register at the station.

During the Grand Opening, the garage will give a free Electronic Engine Analysis worth \$10 with a coupon (see today's ad for Foxton's Chevron Service and Garage) or pick up one at the station.

This offer will expire October 26.

## Low Fire Loss This Year

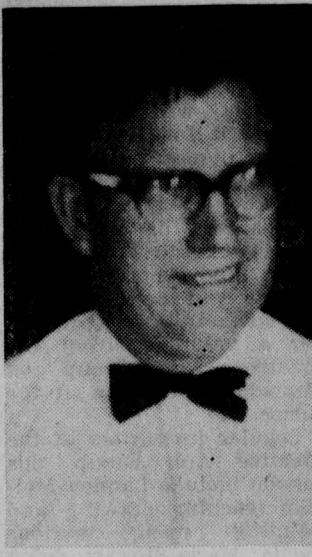
## Fire Prevention Week Noted By Local Public Program

This week has seen a lot of activity in the Fire Prevention Bureau of the local Fire Department, being Fire Prevention Week. Fire Marshal Bert Embree has been presenting programs to the various schools in the city, climaxed by the appearance of the "big red fire truck" and a demonstration of the pumper in action by members of the fire department.

A special notice, issued by Fire Chief Charles Brown, is an invitation to the people of the town to attend the annual open house at the main fire station on Saturday, Oct. 12, from 10 a.m. to 3 p.m. There will be helpful literature passed out, as well as some special items for the children.

Along with the public relations activities during the week, the Prevention Bureau has stepped up their inspection program to further reduce the possibilities of fire. The home inspection program, conducted by Inspector Ray Shackelford, has shown terrific results, both in the cleaning up of fire hazards and of the public's reception to the idea. The resultant lowering of the number of residential fires is encouraging, indeed.

A reminder from Marshal Embree that the mountains and trails above the city are still closed to the public due to the extreme fire hazard. The rain of a couple weeks ago soon soaked into the



Al Foxton

## Two Rodeo Queens In One Family

Mr. and Mrs. Jack Morgan, 260 West Duarte Road, Arcadia, can boast that every one of their daughters is a queen! This is because their older daughter, Kay, was selected Senior Rodeo Queen from among the high school contestants and their other daughter, Nancy, was judged Junior Rodeo Queen in the younger group. Kay and Nancy will rule over the Arcadia Mounted Police Rodeo on Oct. 19 and 20 in the Arcadia County Park. The Rodeo is being held in conjunction with the city's 60th Anniversary Celebration.

The Rodeo Queen judging took place at the Mounted Police show grounds on Live Oak Ave. Judges were Mounted Policemen Vince Cirrione, Jerry Cole, and Don Wilsterman. The contestants were judged not only on beauty and personality, but also on horsemanship. Each girl rode her own

—Please turn to Page 5

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## N. S. Johnson AIPE President



N. S. Johnson

N. S. Johnson, director of the County of Los Angeles Department of Parks and Recreation, was installed as president of the American Institute of Park Executives (AIPE) at their national convention in Washington, D.C., last week (Sept. 26), announces Warren M. Dorn, chairman of the Board of Supervisors.

Johnson, who resides at 3715 Startouch Drive, Hastings Ranch, Pasadena, with his wife and son, was AIPE vice president in 1962-63. Director of county parks for the past seven years, Johnson has been employed by the county since 1934, with the exception of four years service in the U.S. Air Force during World War II. He is a graduate of Los Angeles High School, and attended the University of Southern California, Woodbury College and Southwestern University.

## VOTE YES TUESDAY

After close and detailed investigation, and waiting until the very last minute to make our decision, it is the opinion of this newspaper and its editorial staff that a third high school is needed for this area, and we encourage you to vote "YES" on the forthcoming 5 million dollar bond issue before the voters of this district Tuesday, October 15.

## Local Student To Attend Dominican

Miss Marguerite Collins, daughter of Mr. and Mrs. Charles W. Collins, 124 E. Alegria, Sierra Madre, is attending Dominican College in Racine, Wisconsin.

Most of the Dominican students are from Wisconsin. Miss Collins is part of a small percentage of students from outside the state, selected because of performance record in high school.

## Sponsors Monthly Broadcast

## Hartman's Celebrates National Pharmacy Week

This week is National Pharmacy Week, from Oct. 6 to 12. It seems that every week of the year is set aside for something or the other, but citizens of the United States and the individual community will take a few minutes of their time to say "Thanks Doc" to their community pharmacist for his unselfish devotion to the protection of their health.

Week, and will be a conversation between announcer John Batchelder of ABC and Dr. George F. Archambault, past president of the American Pharmaceutical Association. Their topic will be "The Role of the Pharmacist in the Health Team" and will be heard over KMAX-FM (107.1 mc), the voice of San Gabriel Valley in Sierra Madre, Friday, 11:30 a.m.

Also in conjunction with National Pharmacy Week, Hartman's Pharmacy will have an interesting display in their front showcases at the store. The display will feature medicine and foods of yesteryear and modern pharmacy.

Rudy has many priceless items that he is going to display for your enjoyment.

—Please turn to Page 12

## City Moves Office Space

At a meeting of the City Council Tuesday evening the first step in the re-location of office space was approved.

This approval will move the police squad room, police reserves, and police property room into the area vacated by the Civil Air Patrol in the basement. The Search and Rescue meeting room and equipment room would be moved into the area where the police reserve is now located in the basement, and the Civil Defense Storage, which is now in the basement, would be stored in the existing police properties room, and the kitchen would become a

—Please turn to Page 5

# Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, October 10, 1963

16 Pages — Vol. 56, No. 49

# Reserve Police Force Set In Motion For City

## Used Fire Truck Purchased For \$2300 From Whittier; New Truck Delayed

## Chamber Water Committee Discuss Apartment Rates

Accomplishing a full agenda in record time the City Council met in regular session Tuesday evening at the hour of 8 p.m. with all Councilmen present and City Attorney Martin, City Clerk Warfel and City Administrator Bevington in their respective chairs.

### Volkoff Denied

The continuance of the Volkoff appeal was heard and by a vote of 2 to 3 the decision of denial of the Planning Commission was upheld on the grounds that the variance was actually an application for "personal financing" and that the original plan of the parcel was not being altered, and could proceed without difficulty with proper finances.

### Water Rates

The Water Committee of the Chamber of Commerce was heard on discriminatory rates for apartment owners. The report was frowned upon by the members of the Council, and although it was not an action of the Chamber of Commerce, merely a report by committee chairman Barney Yunk, the council stated that it would take it under study. It was the Council's feeling that the apartment houses should pay their share of the costs of the City, and that each apartment was considered as an individual family, and thus the rates set for equality. It was pointed out that the increase in water rates may have been in lieu of other taxes to maintain the

water system, and that the time was fast approaching when apartment buildings would not be allowed construction in the community due to the oncoming water shortages.

### District 82

The contract for the construction of Sewer District 82 was awarded to Vido Samarich on a low bid of \$17,790. The engineer's estimate was \$20,785. Construction can now be started within the next two weeks or as soon as legal barriers are dissolved.

### Before Recess

Before a five minute recess Mayor Sorensen made the appointment of F. D. Howell, architect, to the Recreation Commission to replace George Fleming who had recently resigned. Marie Bruning was authorized to be transferred into the police department as a permanent clerk-dispatcher and police woman and wheels set in motion to replace her in the personnel system of the city. Further the office space planned program of the city was given authorization for movement, which would see the moving of some portions of the police department into the basement, creating a dark room, an office and interrogation room for the police chief. This would also constitute movement for the Search and Rescue and Civil Defense.

### Tract Approved

After the recess period, the Lillano Tract Map 28192 was presented and given approval, also Tract map 27459, it being the Neutzel tract was given discussion on the extension of Lotus Lane to Sturtevant Drive. The problem was returned to the Planning Commission and the City Administrator to develop and work out to the betterment of the community and the sub-divider.

### Angle Parking

Angle parking on Baldwin in the vicinity of the Post Office was continued for a period of six months. This was recommended by Police Chief Bale on the grounds of the pending Suffolk Avenue extension, which would provide more parking.

### Police Reserve Planned

The first reading of Ordinance No. 712, for the establishment of a Reserve Police Force was accomplished.

—Please turn to Page 5

## Plans Meet With Council

## Planning Commission Meets In Adjourned Session

The adjourned meeting of the Sierra Madre Planning Commission met Thursday, October 3, at 8 p.m. in the Council Chambers. This meeting was the adjournment from the regular meeting of September 19.

Chairman Casey called the meeting to order with Commissioners Petz, Emerson and Beaumont present, and the City Administrator, Bevington, City Attorney Martin in their respective chairs.

Although this was an adjourned meeting, open, as all meetings are, to the public, there was no one in attendance in the audience.

The first item up for discussion, from September 19 agenda was Code Section 9331 (lot area), 9336 (lot line front), and 9341 (lot width), dealing with what types of easements are included, it was determined that the Ordinance would stand as is, that all legal designated easements for access would be excluded from lot areas, width and front line.

Amendment to Sections 9422 and 9526, concerning front yard set backs. This particular item has been discussed many times, trying to determine the best system for all in designating a front yard set back, it was

thought by the Planning Commission that the immediate neighbors were the most involved, so the majority felt that taking the average of the two adjoining lots to determine the set back would be more to everyone's advantage, except in a corner lot, then it would be determined by the two lots adjacent.

Other items of business carried over to the adjourned meeting were, un-

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## Services Held For Zelma Wright

Funeral services for Mrs. Zelma A. Wright, 82, was conducted Wednesday, Oct. 9 at 10 a.m. in the Little Church of the Flowers.

Born in San Francisco, she resided at 75 E. Laurel Ave., Sierra Madre, for the past 21 years. She died Sunday, Oct. 6 at her home, leaving no survivors. Interment was in Forest Lawn Memorial Park.

## Ballet Spectacular Presented By Suzanne de Tru'an Pupils

A ballet spectacular to be presented on Sunday afternoon, Oct. 27, at 3 o'clock at the Pasadena Civic Auditorium.

A lavish ballet of "Snow White" (in one act) will be combined on the same program with spectacular and exotic production of "Peer Bynt," with music by Edvard Grieg.

Two hundred dancers will take part in both ballets with special participation of the children's cast from Suzanne de Tru'an Ballet School of Sierra Madre. These children will dance and act their parts right in step with the adult dancers, making this a most unusual semi-professional ballet performance.

Suzanne de Tru'an, a ballerina who formerly danced with the "Ballet Russe Company" and is now conducting her own ballet schools in Sierra Madre, San Marino and South Pasadena, tells us that she has been highly successful in staging these unusual productions. The requests for tickets have been coming from audiences

located as far as Van Nuys, Inglewood, Long Beach, Studio City and even San Bernardino.

Many spectators who saw Suzanne de Tru'an stage "The King and I," "Cinderella," "Gigi" and others have written and asked to be notified ahead so as not to miss one of the "Suzanne de Tru'an unusual performances."

Jerry Watts, a ballet dancer and teacher, will star in the leading role of the Prince in Snow White. In Peer Gynt Mr. Watts will portray a young Norwegian man, Peer Gynt, who leaves his native village and his bride-to-be, Solveig, only to return back after many years. In his travels he reaches the Mysterious Hall of the Mountain King. There he meets the king's lovely "Green Princess." He fights with evil

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## Speak Up

## Citizens . . .

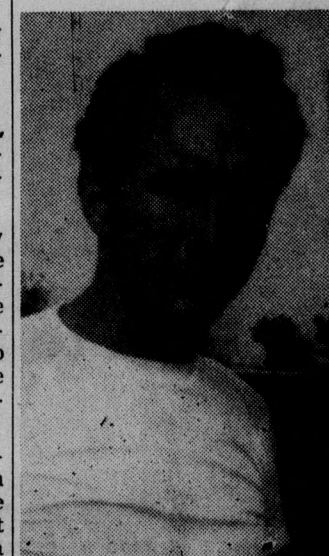
by Jody Beavers

Question: Are you in favor of the bond election October 15 to build the third high school?



Mrs. William Hanley  
1138 W. Orange Grove

"Yes I am, I have two children ages 4 and 2 and one on the way, if the schools are over crowded now, think what they will be when my children are ready to go, I believe in smaller classes, the students get more help, and to accomplish this we need more schools."



Kenneth Bundy  
538 Brookside Lane

"Yes, we need more schools in all towns, not just the Pasadena District, with the expanding population, more children, we definitely need a third high school."



Irene Meza  
27 Auburn

"I am a student at Pasadena City College, and yes, I am for a third high school, the rapid pace that the state's population is growing, it only makes good sense that we will need more schools."



PICTURED PRACTICING IS part of the two hundred dancers who will take part in the Ballet Spectacular to be presented on Sunday afternoon, October 27, at the Pasadena Civic Auditorium, staged and directed by Suzanne de Tru'an. Suzanne, a ballerina who formerly danced with the "Ballet Russe Company," now conducts her own ballet school on Baldwin Avenue in Sierra Madre. She also conducts schools of ballet in San Marino and South Pasadena.



**WCTU Convenes At El Centro**

The Southern California Woman's Christian Temperance Union Annual Convention has been invited to El Centro. The sessions will convene in the Assembly of God Tabernacle, 10th and Park streets, Oct. 14-17. Mrs. Marjorie Paddock and her co-workers have made ample plans and preparations to hostess this first State Convention to be held in Imperial County.

Mrs. Lydia A. Wood, State President will preside. A glance at the programs for these days gives promise of inspiration, information and

instruction filled numbers as outlined on each page. Among the numerous interesting events awaiting delegates, members, and friends who attend the convention, a few highlights are: Mrs. Janet Glassco directs a "Diamond Speech Contest" Monday evening; Tuesday p.m. a reception is presented by Imperial County Women; New Horizons Gains by Co. Pres.; State Pres. Annual Address, in evening; Youth Night Wednesday Evening sponsored by Mrs. Winifred Cameron, Ventura; Thursday Eve. Banquet Speaker,

**Pasa. Symphony Opens Oct. 19**

Jakob Gimpel, pianist of international fame, will open the Pasadena Symphony season on Oct. 19 at 8:20 in the Pasadena Civic Auditorium. The distinguished Polish pianist and recording artist who concertizes widely, will join with conductor Richard Lert

and the orchestra in the 4th Beethoven piano concerto. The orchestra, beginning its 36th season, will play Barber's "School for Scandal" overture and the long awaited, seldom-heard Schumann 2nd symphony.

Complimentary tickets will be available at the box office from 10 a.m. until the concert begins on Oct. 19th only. For information regarding season tickets, call or write the Pasadena Symphony, SY 3-1772, 181 S. Los Robles.

Col. Herbert L. Herberts, subject: "Turn Straight Into the Storm."

All sessions will be interspersed with excellent music.

**Social and Club Activities****Needlework Guild To Meet Oct. 24**

Pasadena Needlework Guild Hastings Ranch Group Ingathering will be held Thursday, Oct. 24, 12:30 p.m. at the home of member Mrs. Raymond Lundgren, 585 N. Hermosa, Sierra Madre.

Hostesses for the day will be Mrs. Pruitt, Mrs. Davis and Mrs. White, assisted by Mrs. C. Joseph Bruno, Mrs. James Gittinger and Mrs. Donald B. Schneider.

Approximately 200 garments will be on display,

**To Meet Oct. 24**

most of which have been made by the members during the past year. These garments will be sent to the Pasadena headquarters, where they will be distributed to the various charities.

**Chapparral Poets Plan Celebration For Poetry Day**

On Saturday, Oct. 12, the Wistaria Chapter of Chapparral Poets will meet in the Sierra Madre Public Library at 2 p.m. The meeting date has been set for the second Saturday of the month for this year. All members participate freely in the presentation of poems and their discussions. Visitors are more than welcome.

For the September meeting, State President Eve Smith was a most welcome guest. She outlined the plans for the celebration of Poetry Day on Oct. 19 at Forest Lawn in Glendale. She also suggested that chapter members encourage high school students to enter the senior and junior high state poetry contests. Prizes totaling \$60 are being offered. Miss Esther Webb, 341 Auburn, Sierra Madre, Wistaria Club president, is state chairman for these school contests.

**Senior Citizens Entertained By Alverno Girls**

The Sierra Madre Senior Citizens' Club was entertained by high school girls from the Alverno Academy. Piano solos were played by Maria Sasturian and Sue Gaines. Vocal solo were sung by Sue Plante, Beth Eckhart and Chris Fisher (the student body president). Mary Ellen King, Vicci Curran, Gay McIsaac, Rosemary Jogurst and Ginger Brown (the Juniper Singers) sang folk songs. Vicki Godar played the guitar and sang folk songs.

The members do appreciate so much these Saturday girls using their Saturdays to entertain them.

Eight of the members go with the Arcadia Senior Citizens' Group to Disneyland Oct. 11. On Oct. 12 Mrs. W.D. Haskell will give flower arrangement demonstrations.

**New Dance Classes To Begin In Arcadia**

By popular demand the Arcadia Recreation Department has added three more dance classes to its Saturday schedule. There will be beginning junior tap for 6 to 9 year olds from 3:30 to 4 p.m., Pre-ballet for the 6 and 7 year age group from 4 to 4:30 p.m., and basic dance for children age 4 and 5 at 4:30. These classes will be held each Saturday, culminating in a dance performance at the Clifton School in Monrovia in May.

There is a limit of 45 students per class, and pre-registration is urged. The fee for 26 lessons is \$5.20. Other dance classes are also available in ballet, tap, and modern jazz ballet.

For additional information phone the Arcadia Recreation Department, 446-4471.

**Creative Arts Group To Begin New Session**

New leaders joining the Creative Arts Group for the Fall session which begins next Monday meet this week with the regular staff to inspect their workshops. 35-37 East Montecito in Sierra Madre is the new address of the expanded facilities of the non-profit organization to be utilized by Norma Chuan, Cathi Calhoun, Susan Davis, and Karen McCrary.

Norma Chuan is a graduate of Chouinard Art Institute, a member of the Pasadena Artist's Association, and has had wide experience as a teacher in the Foothill area including the Pasadena Art Museum and the Sequoyah School. She will join Lannea Melzian in the Monday afternoon children's workshops.

Cathi Calhoun and Susan Davis are also graduates of Chouinard and are established artists as well as experienced teachers. They will lead the Saturday morning workshops in children's art.

With the expansion into new quarters, the pottery workshops have space for more wheels and can accommodate additional classes for both children and adults. Karen McCrary of Monrovia will join Joan Harness Hill as leader of the regular pottery workshop on Tuesdays, and she will also cooperate with youth groups working on pottery projects. Youth groups also have the opportunity for guidance in dance, drama, and community festivals under a volunteer from the Creative Arts Group on Thursday afternoons at the Adobe.

Regular instructors at the Creative Arts Group this session include Lannea Melzian teaching drawing and painting using various media; Maria Stewart, doing dance exercise; Howard Whalen doing clay sculpture for both children and adults; Marlen Rabirow, Juliana Safford and Roberta Goldberg, guitar and folk singing; John Olt, in metal sculpture and wood carving, and Curtis Tann, with enamel on copper. Mary Wallace is acting as coordinator.

An artist's workshop for those who wish to work in a group without an instructor is the newest experiment being tried at the Adobe. The fee will be used for the hiring of professional models, and members may work in any medium.

For further information phone 356-1450 Monday through Friday from 10 a.m. to 2 p.m.

**Cotillion Begins Social Season For Young People**

The fall social season for young people of the Foothills area begins when the Miss Virginia Gollatz Cotillion begins meeting in October.

These parent-sponsored, invitational ballroom dance groups are for children of Sierra Madre, Hastings Ranch, Arcadia, and Monrovia, from 4th grade through high school. The Cotillions, directed by Miss Gollatz, will continue to meet in the Arcadia Elks Club building on Hunting-

**Foothill Alumnae Delta Zeta To Meet Oct. 10**

The true picture of why six out of seven active national sorority chapters were ruled "off campus" at Long Beach State College will be presented at the monthly supper meeting of the Pasadena Foothill Alumnae of Delta Zeta at the home of Mrs. Jay Phillips, 900 E. Alster, Arcadia on Thursday, Oct. 10 at 6:30 p.m.

The guest speaker, Mrs. Philip Knox Jr., a national officer of Alpha Delta Pi, will be introduced by Grand Deputy of Delta Zeta, Mrs. Roy Breitweiser from San Marino, according to DZ president, Mrs. Martin Thompson.

Mrs. Fred Barner Jr. is in charge of the supper meeting. Assisting her are Mrs. Carl Wilson, Mrs. Charles W. Weis, Mrs. John D. Pequet, Mrs. C. Curtis Coons, and Mrs. Leslie K. Safranek, all of Arcadia. Reservations may be made with Mrs. Donald Van Steenwyk at AT 4-6866 or Mrs. Phillips at HI 7-0423.

**THE PLAZA SHOP Dresses - Sportswear 39 East Montecito Near the Shell station What Is a Bargain? "Ask Trudie"**

ton Drive, with Mr. and Mrs. James Martine instructing the groups in the newest dances, with emphasis on development of social conduct, poise, posture and dress.

**Las Jardineras Plan Progressive Party Sat. Night**

Progressive party for the Las Jardineras Garden Club members and their husbands will be held Oct. 12. Cocktails will be served at the home of the Charles Coates, 3645 Hampton Road, Pasadena.

Dinner, dancing and entertainment will follow at the home of the John Morris, 3795 Canfield Road, Pasadena.

Guest list includes Mr. and Mrs. John Atkinson, Mr. and Mrs. Wayne Brannon, Mr. and Mrs. Joseph Cummins, Mr. and Mrs. Robert Gobrecht, Mr. and Mrs. Charles Haver, Mr. and Mrs. Richard Hubbell, Mr. and Mrs. Charles Hurter, Mr. and Mrs. Robert Kellholtz, Mr. and Mrs. Peter Lower, Mr. and Mrs. Stanley Mikulka.

Also Mr. and Mrs. James Nichols, Mr. and Mrs. Robert Natzel, Mr. and Mrs. Paul Nurches, Mr. and Mrs. Eric Perry, Mr. and Mrs. Russell Pooler, Mr. and Mrs. Lawrence Ryan, Mr. and Mrs. George Starrett, Mr. and Mrs. Barton Steed, Mr. and Mrs. Joseph Steffens, Mr. and Mrs. Robert Taimo, Mr. and Mrs. John Veale, Mr. and Mrs. Jack Washburn, Mr. and Mrs. Larry Westcott, Dr. and Mrs. Shir Evans and Mrs. Doris Krausse.

Attend the Church of Your Choice This Sunday

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★ REQUIRES NO PRIMER!  
★ PAINT OVER CHALKY SURFACES!



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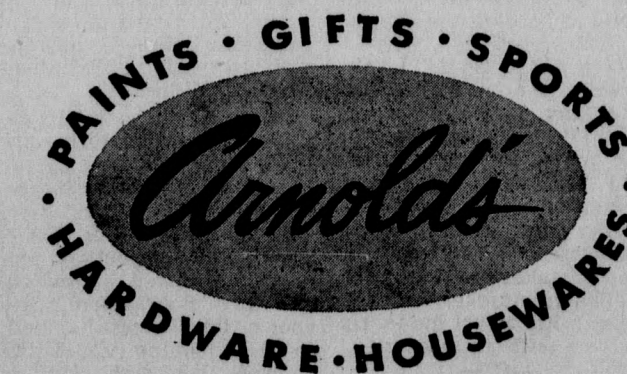
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## Social and Club Activities

### Six Lecture Parent Educational Series To Be Presented By PTA

Pasadena PTA Council will present a six-lecture parent education series on the gifted child in cooperation with Pasadena City College, Extended Day, and the Pasadena Association for the Gifted, as a community service under their BIP (Better Informed Parents) program.

The series, entitled "The Challenge of Giftedness—Its Guidance and Realization," will start on Oct. 15 at 8 p.m. in the Little Theater, Pasadena High School, 2725 E. Sierra Madre Blvd.

Dr. Ruth Martinson, professor of education, Long Beach State College, and president of the NEA Association for the Gifted, will be the first guest speaker. Her topic will be "Helping the Gifted Adjust Socially."

Subsequent lectures, all to be held at 8 p.m. in the Little Theater, PHS, will take place on the following

dates:

Oct. 29, "Fulfilling the Needs of the Gifted at Home," with Mrs. Billie G. Press, teacher-consultant in the gifted program in the Pasadena City Schools, and Mrs. Irene F. Goldenberg, psychologist, Pasadena City Schools, as guest speakers.

Nov. 12, "Motivating the 'Underachiever,'" Dr. Leon M. Lessinger, assistant superintendent and former director of the gifted children program, Grossmont Union High School District.

Nov. 26, "Problems Affecting Appropriate Education for the Gifted," Dr. Martinson.

Dec. 10, "What Our Communities Are Doing for Academically 'Talented Children,'" Dr. Marcella Bonnell, consultant, Research and Guidance, Los Angeles County Schools.

Jan. 14, "What Are We Doing in Pasadena and Where Do We Go From Here?" Dr. Robert E. Jenkins, superintendent, Pasadena City Schools.

Responsible for setting up and coordinating the series are Mrs. Stephen Whittlesey, president, Pasadena Council of Parents and Teachers; Mrs. Billie Press, Mrs. Edward Zack, sixth vice president, PTA Council; Mrs. Evelyn Reichtin, parent education chairman, PTA Council, and Mrs. Robert F. Girvetz, Pasadena Association for the Gifted.

### Alpha Chi Omega Alumnae Meet

Alpha Chi Omega Alumnae of the San Gabriel Valley, day and evening groups, will meet jointly Wednesday morning, Oct. 16 at 10:30 a.m. at the home of Mrs. Holmes Hobart, 855 San Remo, Pasadena.

The program will feature a talk and demonstration by Mrs. Louise Sutton, a representative of Tie-Tie Gift Wrapping.

Members will bring their own sandwiches and dessert and coffee will be served by the Alumnae of the Evening

### Former Resident Guest of Honor At Baby Shower

Mrs. Stephen Arthur Booth Waterbury of Costa Mesa, formerly Sharon Anne Tyree of Sierra Madre, was guest of honor at a baby shower given by Mrs. Timothy Q. Johnson, of 290 San Gabriel Court, Sierra Madre, on Sunday, Oct. 6.

The decorative motif was carried out in yellow, pink and blue with a pompous white stork, profusely ornamented and plumed with yellow net, ribbon and feathers, acting as overseer for the refreshment table which included a yellow cake decorated with booties and storks.

Guests attending were Mrs. Waterbury's two-year-old daughter, Valerie Anne, also, Mrs. Johnson's daughter, Stephanie Ann, Mrs. Dorothy Bowman, Mrs. Ross Tyree, Mrs. Frank Van Wickle and Mrs. Henry Rose, all of Sierra Madre. Out-of-town guests were Mrs. Clarence E. Burke of San Clemente who will be the new baby's great-grandmother. Other guests included Mrs. Booth Waterbury of Newport Beach; Mrs. George Tyree of Claremont; Mrs. Alexander Worman, Mrs. Philip Schouten, with son Darrin, and Mrs. Douglas Schwerma, all of Pasadena, and Mrs. Ginni Pratt of Arcadia.

As kids at Bear Mountain Camp in Maine we invented "slapping fights" as a cure for boredom between diving or tumbling classes. You started with just a pat on the cheek and worked it up to WHAM!

GET HURT that way? No. Because laughter envelopes you like a shield. Nobody gets hurt with love and fun in his heart.

That's how I feel about EOM—"End of the Month" sales.

A 13 per cent increase in Citrus College fall semester enrollment is disclosed in final figures just released by Edmund O. Smyth, dean of admissions.

Students currently studying in the Azusa-Glendora campus, including day and evening total 4,595, an increase of 545 over last year.

Group. Assisting as hostesses will be Mrs. Phillip T. Henderson Jr., of San Marino; Mrs. Harry L. Falck of San Gabriel; Mrs. John E. Hagopian of Alhambra, and Mrs. Ed Starr of Pasadena.

All new Alpha Chi Omega Alumnae in the San Gabriel Valley area are cordially invited and may contact Mrs. Hobart.



MR. AND MRS. Francis Rouillard, of Maldin, Massachusetts, are happy to announce the engagement of their daughter, Janet Ruth Rouillard, to Richard Lee Ower, son of Mr. and Mrs. Ivan Ower, 81 N. Auburn Ave., Sierra Madre. Janet, a graduate of Maldin High School, is employed with New England Mutual Life Insurance. The bridegroom-elect is a graduate of Pasadena High School. He is now serving with the US Navy, and stationed in Boston, Massachusetts. They are planning their wedding for the near future.

## The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever disagreed with someone just because you know a debate can enlighten both sides? Provided, of course, that each keeps an open mind.

Even with boxing gloves it can be good. Frank Nichols and I even made it barehanded.

FRANK was president of an aluminum company; a man known around the world before leaving it last month, but beneath that label he was a human being who could pick a lemon from a tree—a lemon tree, that is—and see a bit of God.

As kids at Bear Mountain Camp in Maine we invented "slapping fights" as a cure for boredom between diving or tumbling classes. You started with just a pat on the cheek and worked it up to WHAM!

GET HURT that way? No. Because laughter envelopes you like a shield. Nobody gets hurt with love and fun in his heart.

That's how I feel about EOM—"End of the Month" sales.

A CERTAIN columnist of this paper, who prints his stuff on Page One (can you imagine?) didn't like my word, "gimmick" in reference to EOM.

Reminds me of a night at Bear Mountain, just before taps, when Frank challenged me to a "slapping fight." I didn't know he held a wad of squeezed-out toothpaste in his hand.

THAT WAS a "gimmick!" First and only time I've ever had toothpaste in my eyes.

To wash off, I was allowed to dive into the lake while the other kids had to go to bed. Never enjoyed a moonlight swim so much in all my life.

COULD BE that we never know what good may come from a friendly slap—or a gimmick.

In the meantime, The Plaza Shop permits itself a "Surprise Sale" ANY day of the month, regardless of the calendar.

"Ask Trudie" THE PLAZA SHOP Dresses — Sportswear 39 East Montecito Near "Shell" 356-1495

PS—Bring your own toothpaste.

### Jerri Kraus Back At Pomona

Jerri Kraus, daughter of Mrs. Joyce Kraus, 501 N. Grove St., Sierra Madre, will resume her studies at Pomona College, Claremont, after a semester at Swarthmore College in Pennsylvania. Jerri and three other Pomona students were participants in an exchange plan with Swarthmore in which representatives from Pomona exchange a semester with an equal number of students from other colleges.

## College Women Open Activities; President and Officers Greet Members

When College Women's Club of Pasadena opens its 1963-64 season on Monday, Oct. 14, at 2 p.m. at 58 S. Sierra Madre Blvd., Sierra Madre members Mmes. Raymond D. Andrews, Lela Ford Durning, Robert Dawson Hall, Ernest C. Phillips, May G. Wilt and Misses Elizabeth McKinney and Ruth W. West will be among those most interested.

The program will feature Beatrice Schubert, aviatrix, author and traveler, who will relate experiences as a freelance news correspondent on three continents. Mrs. Schubert traveled as a journalist in 32 countries and later supplied information for Radio Free Europe in Munich. She also served as radio and TV newsreader for the Milwaukee Journal Radio City. A pilot since 1944, she has raced in the Powder Puff Derby and All Women International Air Race.

At a tea following the program, Mrs. C. R. Ames, president, and other club officers will welcome members, guests and prospective members. Chairman of standing committees for 1963-64 who will assist Mrs. Ames include Mrs. J. A. Jeancon III, scholarship; Mrs. G. S. Pritchard III, membership; Mrs. Arden M. Lichty, hospitality; Mrs. Sarah K. Liephart, social; Mrs. William R. Andrews, press, and Mrs. Marvin G. Williams, decorations.

College Women's Club of Pasadena is open to sponsored applicants in the Southern California area who have completed at least two full years of academic study in a university or college granting a four-year degree. Its activities include monthly meetings with a variety of program-

ming, as well as study and social sections based on special interests. The purpose of the club is to promote the education of women through loans, scholarships and fellowships granted annually to stimulate the continuous intellectual development of college women in this area and to strengthen their bond of fellowship. Eligible women interested in membership are requested to phone Mrs. C. B. Pritchard III, membership chairman, at Hillcrest 7-6858.

## Needlework Guild Ingathering Tea

On Oct. 24, from 3 to 5 p.m., Mrs. William Michael of 581 Sierra Meadow Drive will open her home to several hundred guests for tea. This will be the "Ingathering Tea" which is given annually by the Board of Directors of the Sierra Madre-Arcadia Section of the Pasadena Chapter of the National Needlework Guild of America.

To those not familiar with the work of the organization, the Guild, founded in 1885, supplies new, not old, garments of clothing to the needy. It is an organization

which helps other charities, hospitals, orphanages and homes for the aged.

Articles are collected once a year by the branches, and these collections are known as "Ingatherings."

The Board is composed of the following: Mrs. William Broughton, Mrs. Claude Brown Jr., Mrs. Hugh Colvin, Mrs. Carl Hansen, Mrs. Alen Hicks, Mrs. Ralph Jones, Mrs. Baxter Jouvenat, Mrs. Edward Lowell, Mrs. Richard Law, Mrs. Paul Barksdale d'Orr, Mrs. Draper Phillips, Mrs. Trula Sewall, Mrs. M. Dyer Tumilty and Mrs. Nathaniel Van de Verg.

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AMPLE FREE PARKING

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FIRST OF SEASON LOBSTERS WE SPLIT & CLEAN \$1.19 lb.

FANCY FRESH (Reg. \$1.19 lb.) HALIBUT FILLETS 95¢ lb.

FRESH EASTERN Little Neck CLAMS 59¢ lb. Cherry Stone CLAMS 49¢ lb. Reg. 79¢ lb. Reg. 59¢ lb.

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- ★ LOBSTER TAILS
- ★ KING CRAB MEAT
- ★ COOKED SHRIMP (Med and Large)
- ★ KING CRAB MEAT LEGS
- ★ Peeled & Deveined (Uncooked) SHRIMP
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- ★ FINNAN HADDIE
- ★ EASTERN CLAM MEAT
- ★ FRYING SHRIMP
- ★ JUMBO 16-OZ. LOBSTER TAILS

## NEPTUNE SEAFOOD CO.

3653 E. Foothill • FOOTHILL-ROSEMEAD SHOPPING CENTER

DAILY 9:30 A.M. TO 6 P.M.

# FREE GIFTS!

TO EVERY CUSTOMER FRIDAY & SATURDAY DURING OUR

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Come In & Register For Drawing!

★ Free Set of Atlas Tires!

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ELECTRONIC ENGINE ANALYSIS

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BLUE CHIP STAMPS

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Sierra Madre

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EL 5-0479

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Orthopedic Work Our Specialty!

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Children ..... and  
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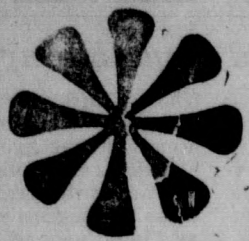
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## FOR RENT

LOWER furn. 1-bdrm. apt. Cpts., drapes, new furnishings. 495-A W. Sierra Madre Blvd. EL 5-6181 D:10-3tf

1-BDRM. cottage, furn. or unfurn., \$60. Nice area. Water and gas pd. Inq. EL 5-8512 D:9-5tf

## LARGE DELUXE APT.

2 bdrms, 1 bath, built-ins w/w carpets, drapes, air cond. lge. heated pool, close to town, quiet, serene atmosphere.

32 Esperanza  
EL 6-1120

1-BDRM. house newly painted inside and out. Nice wooded area. Refrig., stove, water & trash pd. Inquire mgr. No. 4, Sturtevant. EL 5-8512 D:10-3tf

1-BDRM. lower furn. apt. Newly decorated. 495 W. Sierra Madre Blvd. EL 5-6181 D:10-3tf

## \$110 NO STAIRS

2 bdrms. unfurn. carpet adj. Rugs, drapes, stove, refrig., patio. 420 W. Sierra Madre Blvd. SY 5-2739 D:10-10

2 BDRM. FURN. HOUSE. Close in. Reasonable. EL 5-0496 D:10-10-17

\$60. FURN. BACH. apt. Retired, working adults. Util. pd. Pk. area. 174 E. Montecito. EL 5-2662

FURN. Small cottage, new decor, utilities paid. \$75. EL 5-0356 D:10-10

ATTRAC. 1 bdrm. apt. w/gar. Newly decorated, new w/w cpts. & drapes. Suitable for 1 or 2 adults. 205 N. Baldwin Ave. 355-7458 D:10-10-10-24

ROOM-61 Windsor Lane. Use of kitch. Close to mkt. \$25 per mo. 355-0540 D:10-10

## LUXURIOUS NEW SYLVAN WEST APTS.

### 1 & 2 Bdrms.

2 bdrms. apt. w/1 1/2 baths; Carpet & Drapes Built-Ins — Air Cond.

Heated Pool Carport plus Parking Teenagers Welcome

Lease Starting at \$115 to \$155

51 ESPERANZA  
EL 5-2186 Mgr. Apt. M

FURN. 2 BDRM. cottage in court. Tile, hardwood, parking. \$85 per mo. EL 5-0097 D:10-10

## WANTED TO RENT

FURN./Unfurn. apt. Young German couple. Wife seeks babysitting job. EL 5-8681 L:10-10

## FOR SALE — AUTOMOBILES

'59 MG. rebuilt engine \$1,000. Excel. cond., good tires, radio, heater. P:10-3-10-10

## DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL 9-3931 DM:9-12tf

## PETS

MINIATURE poodles 2 mos. old, blk., AKC reg. EL 5-1290 O:10-3-10-10

## REST HOME

Eva Hardin CONVALESCENT HOME Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved. 84 1/2 N. BALDWIN 355-8169 T:9-26tf

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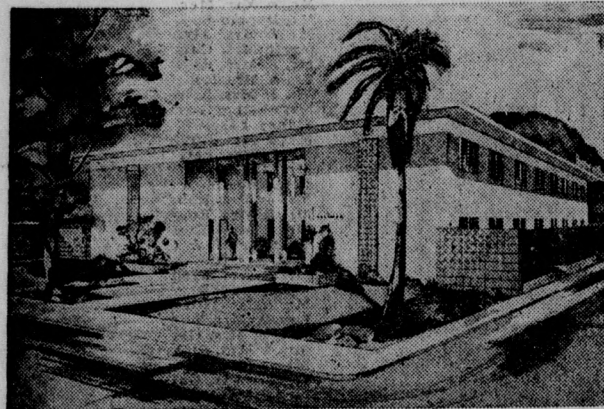
SISTER Carol, Spiritual Reader and Advisor. Advising all problems such as marriage, business, love affairs. Will answer all questions. See this gifted reader today. 2177 N. Lake, Altadena. 794-7332. SR&A:9-19-10-10

Additional Classified on Page 5

## FOR RENT

### It Just Isn't So!

It may seem that all apartments are pretty much alike — but they are not! The Sierra Madre Townhouse is distinctly different — designed to offer discriminating people a quiet rental residence with dignity and privacy. Covered private patios, park-like grounds, rich nylon carpet, Thermador Gold Medallion kitchens. Fine structural sound proofing, rare quality in 1 and 2 B.R. units. From \$115 & \$135 mo. Come see this award-winning building at 170 E. Highland cor. Mt. Trall. (1 blk. E. and 1 blk. north from downtown Sierra Madre) or call SY 58-058 or EL 5-3678. (You'll be glad you did).



For those who are accustomed to the finest we offer

## THE SHALIMAR

Spacious entry and central hall plan, lush w-w carpets and drapes thru out, MEDALLION AWARD home size natural wood kitchen w/14 ft. ceramic tile counter. Sliding glass doors each from the 21 ft. living room and the dining area to 12x22 private patio, 2 spacious twin size bedrooms, 28 lin. ft. closet space, 2 tiled pullman baths (one with stall shower), front and rear entrances, 2 car parking (entry off side street), central heating and air conditioning.

LOCATION: 484 Mariposa — 1 block south of Sierra Madre Blvd., 2 block east of Michilinda, (off the main street in a prestige residential area)

Suites available from \$150

P.S. We still have a 2 bedroom & den suite available  
EL 5-8045 HI 6-4605

## ★ Furnished or Unfurnished ★

### Debonair Apts.

2 BDRMS. - SUBTERRANEAN PARKING GAS BLT-IN RANGE & OVEN • CARPETS & DRAPES Quiet - Restful - No Pool

2741 So. Fremont, Alhambra  
AT 6-5657 REASONABLE AT 2-8117 IMMEDIATE OCCUPANCY

NEW deluxe unfurn. 1-bdrm. apt. Cpts., drapes, stove, refrig., A/cond., swim pool. 469 W. Sierra Madre Blvd. EL 5-6181 D:10-3tf

BRAND NEW Lge. 2-bdrm. apts., cpts., drapes, bit-in stove and oven. Close-in location. (Near S.M. & Lima). Children welcomed. \$115 HI 6-8211 Eves. EL 5-4480 D:9-5tf

DELUXE unfurn. 2-bdrm. All elec., air cond., drapes, cpts., \$130. "Laurel View" 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

## OFFICES OR SALES SPACE

Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

\$110 deluxe 2-B.R. in 4 unit apt. Quiet close to town. After 3:30 p.m. and weekends. EL 5-1381 D:9-26tf

CHOICE unfurn. 2-B.R. apt. 3 compartment ba., pvt. deck, etc. Adults. 451 N. Baldwin D:9-26tf

ATTRAC. bach. furn. apt. w/gar. Suitable for 1 or 2 adults. Good loc. EL 5-9832 D:9-26tf

EXTRA nice 1-Bdrm. furn. apt. \$90. Adults only. EL 5-6641 or EL 5-9167 D:8-28tf

## FOR RENT

### Villa Royale

2-Bdrm., 2 ba. apts. 1200-1500 sq. ft. of quiet luxurious living. Exquisitely decorated. Carpets, drapes, all elec. blt. ins. Sound-proofed. Centrally air cond. & heated, pvt. landscaped patios.

165 E. Sierra Madre Blvd.  
EL 5-1060

1-BDRM. unfurn. duplex. Patio, quiet. \$75. 136 W. Highland. EL 5-6388 D:10-3tf

DELUXE furn. 1-bdrm. apt. All elec., air cond., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

## FOR SALE—REAL ESTATE

### MOST VALUE

3 bedrooms, 2 baths, large kitchen: breakfast area, wired 220, disposal, tile, new flooring. Furnace heat, insulated, repainted interior, refinished floors. 2 car garage, patio. Drive by 702 W. Alegria (1/2 blk. E. of Michilinda). Owner will repaint exterior if you don't like the color. \$21,000

### CHARMING HOME

Quiet, close-in street 2 bdrms., den, small dining room, service porch. Fireplace, hardwood, lovely covered patio, 2 car garage. Lot 75x160 fenced, divided back yard, trees, good landscaping. \$22,500

### IDEAL FOR CHILDREN

3 bedroom, 2 baths, den home close to school, fenced rear yard, playhouse, patio. One wing of house has children's suite with 2 bedrooms, bath, play area, door to patio, 1 car garage is attached with door to hall for easy conversion to more living quarters. \$23,900

### PRETTY AND CLEAN

2 bedrooms, den, detached guest room, 2 baths. Fireplace, F.A. heat, w/w carpeting, draperies, Carport and workshop, large, fenced yard. \$29,500

### NEW HOME REDUCED \$1,000

Quality constructed 3 bdrms., 2 baths, 15x25 ft. paneled family room, fireplace, sliding doors to level fenced yard, bar to well planned kitchen with built-ins, dishwasher, service porch. Smart off-white carpeting, F.A. heat, 2 car garage. Choice neighborhood of fine homes. \$33,500

### VICTORIAN MONEY MAKER

9 one bedroom apartments with 8 furnished. In tip-top condition. Low vacancy, \$6,480 gross income. \$41,000 Drive by 225 N. Lima Apt. please

## Oak Meadow

One of the most exclusive streets in Sierra Madre & Arcadia. 3 BIG bedrooms, ranch rustic, with 3 baths, full formal dining room PLUS breakfast room. 30' screened lanai gives you full view of beautiful H&F pool & yard. 100'x200' professionally landscaped lot. — Dressing area, PLUS bath in garage for pool. An excellent buy at \$49,950.

\$1000 DN.  
OR LEASE-OPTION  
3 BR's, Fam. Rm.

Modern Ranch, custom built just 4 yrs. old. Complete built-in kitchen, carpets & drapes included AND it is air conditioned. Heavy shake roof, fenced yard. BEAUTIFUL tree shaded street of deluxe homes. VACANT. 3 blocks to Grade School in La Salle & PHS district. Price reduced to \$33,900.

## Mattson - Yeats

SY 1-1931

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## FOR RENT

### ★ OUTSTANDING ★

#### ★ VALUE ★

Open Sunday 1-5 p.m.  
3805 Edgeview Hastings Riviera, 3 bdrms. 1 1/2 ba., lge. fam. rm. 512 sq. ft. cabana w/ba., 20x40 heated pool. Total 2,450 sq. ft. Vacant. Submit offer. \$44,500.

### ★ Panoramic View ★

CALIF. LIVING AT ITS BEST. Patio, sun deck, lge. lot, 3 bdrms., 3 baths, basement rm., quality cpts., drapes. Must sell.

### CLARA CLARK

795-3225 SY 3-8859

## CRICKE H RANCH SOLD!

But still not too late for another real ranch on a lovely acre. There is warm charm in the three bdrms. and den, plus fam. rm., and gorgeous new ranchy kitchen. Hobby rm. and work shop, heated pool, riding trail out back gate. Lovely Loma Alta School. Asking \$39,500

(Watch for opening soon of our new office at 320 W. Sierra Madre Blvd., (formerly Osti's)

Gorothy

LALONE REALTY  
EL 5-9929  
24 Hrs.

### EXTRA SPECIAL

Quiet, new high view area, 3 bdrms., 2 ba. ranch, 3 yrs. Birch blt-ins, elec. kitch, bar, paneled fam. rm. opening TO POOL, magnificent view, blt. in stereo and intercom. Pro. landscaped, easy care yard, rear fenced. PRICED TO SELL \$38,500.

Shake roof ranch, quiet newer area. 3 bdrms. 2 ba. sep. dr., blt-in birch kitch., water softener thru out. New wool cpts., drapes. New on mkt. \$32,500.

Choice new 3 bdrms. stucco, 1 1/2 ba. hdw. floors, forced air heat, lge. liv. rm. w/fplc. quiet area easy care yard. \$23,500.

EL 5-0934 Call Eleanor Powell SY 1-1931

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## FOR BETTER HOME BUYS SEE REALETERIA

CONTEMPORARY 3 BDRM. & CONVERTIBLE DEN Approx. 1800 sq. ft., 1 1/2 bath, blt-in oven and range, natural cabinets, disposal, dishwasher. Carpets and drapes. Beautiful fireplace. Dining area plus breakfast area. Lovely covered rear porch-patio. Double garage. Fine home area. Owner moved. Now vacant! Price reduced to \$29,500, adjustable terms.

FABULOUS OLDER 2-STORY COLONIAL 2800 sq. ft. Four fireplaces, 2 1/2 baths, 40 ft. liv. rm., beautiful carpets, 4 big bdrms., formal dining rm., drapes, hardwood floors, F.A. heat. Very large kitchen. Trees, on gigantic corner, 200x186, 3-rm. guest house rents for \$45 mo. This home has superb quality of the past. A home of most unusual charm. Asking \$59,950.

HOME WITH PROVINCIAL CHARM 3-Bdrm. & big den w/fireplace plus extra large fam. lanai. Charming kitchen w/blt-ins, covered patio, w/bar-b-q. Neat basement room w/laundry and half bath. Double garage. 100' wide lot. Price reduced to \$23,500. Must sell.

## John H. Curtis, Realtor

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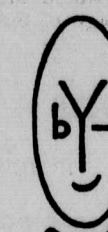
EL 5-3433

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2 bdrms., Din. rm., small R-3 lot, walking distance to everything. Only \$19,500 easy terms 181 N. Baldwin Glenn Realty 795-8826 C:10-10



### \$1,000 DOWN

3 B.R., full basement, large level lot, wooded area.

\$16,500

### QUALITY PLUS

Just above the Oaks, 70x173 lot, park-like yard — swim pool, cabana, E. A. Daniell blt. 3 bdrms., 2 bath.

\$29,800

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## 4—SIERRA MADRE NEWS

Thursday, Oct. 10, 1963

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3 Bdrms., den, 2 baths, 3 yrs. old W/w carpet. 685 Auburn. Terms open. WE 5-3334 C:9-26-10-10

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FOOTHILL GENERAL HEALTH SERVICE Ralph J. Martin, D.C. and Associates Chiropractic Health Service 478 W. Sierra Madre Blvd. Sierra Madre, Calif. Office Phone EL 5-1138

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### Bible Lesson Announced For Sunday, Oct. 13

The obliteration of evil in the redemptive and healing work of Christ will be emphasized at all Christian Science churches this Sunday.

Scriptural readings include this verse from Ephesians (5:8): "For ye were sometimes darkness, but now are ye light in the Lord: walk as children of light."

A related passage from the Christian Science textbook will be read: "Let unselfishness, goodness, mercy, justice, health, holiness, love — the kingdom of heaven — reign within us, and sin, disease, and death will diminish until they finally disappear" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 248).

The Bible Lesson is entitled: "Are Sin, Disease, and Death Real?"

**BETHANY**  
*Evangelical*  
**LUTHERAN CHURCH**

La Tierra and Vinado on Sierra Madre Blvd.  
East Pasadena  
Sunday School  
9:30 A.M.  
Worship Service  
11:00 A.M.  
Sermon:  
"Christ In You"  
NIELS C. CARLSEN, PASTOR  
(Nursery Provided)

**FAITH LUTHERAN CHURCH**  
The Lutheran Church — Missouri Synod  
845 Hastings Ranch Drive  
Armin W. Hesse, Pastor  
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS  
10:30 — SUNDAY WORSHIP HOUR — Holy Communion  
Sermon: "Upholding the Sacredness of Holy Communion."  
2:30 — WALTHER LEAGUE ZONE RALLY  
A CHRISTIAN WELCOME TO YOU!

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito — Robert N. Schaper, Pastor  
9:30 a.m.—Sunday School  
11:00 a.m.—"God's Eternal Plan"  
5:45 p.m.—Teacher Training Class  
6:00 p.m.—Christian Endeavor for four age groups  
7:00 p.m.—Hour of Inspiration, Dr. Ted Engstrom  
of World Vision, speaker  
8:30 p.m.—Ambassador Christian Endeavor meets

**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Morning Worship: 9:30 and 11:00 A.M.  
Church School: 9:30 A.M. Jr. & Sr. Hi: 7:00 P.M.  
College Age: 8:00 P.M. Niners: 4:00 P.M.  
"The Frontier of Silence"

**First Church of Christ, Scientist**  
186 W. HIGHLAND AVE., SIERRA MADRE  
Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 .... 9:30 A.M.  
Wednesday Testimonial Meetings ..... 8:00 P.M.  
"Are Sin, Disease, and Death Real?"  
READING ROOM, 22 N. BALDWIN AVE.  
Daily Except Sundays and Holidays ..... 12-5 P.M.  
Saturday ..... 10-5 P.M.

**Santa Anita Church of Religious Science**  
226 W. Colorado Blvd., Arcadia HL 8-8206  
DR. ETHEL BARNHART, Minister  
Sunday, October 13, 9:00 and 11:00 a.m.  
"THE LAW OF INCREASE"  
SPECIAL EVENT—October 17, 8:00 p.m.  
"THE AMAZING MEANING OF COLOR"  
By Miriam Barr Willis  
Open to the public Free will offering

**EPISCOPAL**  
**Church of the Ascension**  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith, Jr., Rector  
Rev. James H. Miller, Curate  
SUNDAYS  
7:30 a.m.—Low Mass  
8:40 a.m.—MORNING PRAYER  
9:00 a.m.—FAMILY EUCHARIST  
9:30 a.m.—SUNDAY SCHOOL  
10:30 a.m.—SUNG EUCHARIST & SERMON  
Weekdays Holy Eucharist 7 a.m.  
Also Wednesday and Friday 9 a.m.

### Faith Celebrates Holy Communion

Holy communion will be celebrated in the 10:30 Sunday morning worship service at Faith Lutheran Church, 745 Hastings Ranch Drive. For his Bible sermon, the Rev. Armin Hesse has chosen "Upholding the Sacredness of Holy Communion," 1 Corinthians 10: 14-24.

At 9:15 the Sunday School departments will consider the Scriptural account of "Joash, the Boy King of Judah," which emphasizes the importance of early instruction by consecrated teachers and also the tragedy which occurs when religious faith is ignored in the later years of one's life.

The young people of the congregation will host the Zone Walther League rally on Sunday afternoon and evening. Leaguers from churches in Arcadia, Temple City, Alhambra, South San Gabriel, Highland Park, Eagle Rock, El Sereno, and from First and Mt. Olive Lutheran Churches will attend the youth event. The rally theme, selected by Faith's Leaguers, will be: "With all thy gettings, get understanding!"

Registration for the afternoon event will begin at 2:30. The opening devotion will be conducted at 3 by the Rev. R. Stiers of Alhambra. The Rev. R. Wobrock of Anaheim will serve as the afternoon guest lecturer.

Local committees in charge will be: Janice Anderson and Stephanie Robbins, registration; Ann Curl and Marion Fleischer, recreation; Mr. and Mrs. E. Wolman, Mr. and Mrs. F. Robbins and Mr. and Mrs. R. Harbur, supper committee; President Ronald Wolman and Steven Silvers, reservations and publicity.

The rally will close with an evening songfest in the patio and the devotion by

Rev. H. Nieman of South San Gabriel, the newly-appointed Zone Pastoral Counselor.

Other events on next week's church calendar include: Board of Christian Education on Wednesday at 7:30; Junior Confirmation Instruction Class on Wednesday at 4; Adult Church Membership Study Class on Thursday, 8 p.m.

### Dr. Barnhart Schedules Two Sunday Sermons

The Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, presents two public worship services every Sunday morning, a family worship service at 9 a.m. and a 11 a.m. worship service. "The Law of Increase" is the subject of Dr. Ethel Barnhart's sermon Sunday morning, Oct. 13, at both the 9 and 11 a.m. services. God's ever-present Law of Increase operates dynamically in the life of the individual through expanded love and faith in action.

Dr. Irma Glen, new minister of music of the church, will bring into each service inspiration and the power of her healing music. The public is cordially welcomed. Child care is provided at both services.

A Junior Church with graded classes for pre-school children through eighth grade is conducted Sunday morning at 9 o'clock.

At 7:30 p.m. every Sunday, high school students meet under the leadership of Mr. and Mrs. R. E. Spencer. The Men's Forum is meeting at the church on Thursday, Oct. 10, at 7 p.m. to have a potluck supper and hear Bill Spaulding speak. His subject will be "How He Uses Religious Science." All men are cordially invited.

### Ascension Tidings

The morning study group, sponsored by the Women of the Church of the Ascension, under the leadership of the Rev. Harley G. Smith Jr., will hold its opening discussion on "The Church: A Witnessing Community." Friday, Oct. 11, at 10 a.m. in the Parish Hall.

The group will meet on alternate Fridays of the month: the first and third Fridays, unless otherwise announced.

Subscriptions still may be made for "The Episcopalian," the national church magazine, which will be used extensively as background material for the discussions.

Further information may be obtained from Mrs. James Felton, 798-1744, or Mrs. Gayle Avakian, 357-3727.

The Parents' Club of Ascension Parish Day School will hold its first meeting of the year on Wednesday, Oct. 16, at 7:30 p.m. in the Parish Hall, as announced by Mr. Jack Stockman, president.

Following dessert and coffee, the meeting will be held, featuring a surprise speaker from the Pasadena Playhouse.

All parents of APS students are urged to attend, and friends of the school are welcome as well. Officers for the Parents' Club this year are: Mr. Jack Stockman, president; Mrs. Jack Stockman, first vice president; Mr. and Mrs. Orland Wilcox, second vice presidents; Mrs. Wayne Christ, recording secretary; Mrs. G. I. Law, corresponding secretary; Mrs. Robert Fletcher, treasurer, and Mrs. Ren Meader, hospitality.

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ATHLETE'S FOOT HOW TO TREAT IT — Apply instant-drying T-4-L. You feel like taking a hot bath, burning, in minutes. Then in 3 to 5 days, watch infected skin slough off. Watch healthy skin replace it. If not pleased in ONE HOUR, your 48c back at any drug store. NOW at HARTMAN'S PHARMACY.

THERE'S MORE TEA DRINKING PLEASURE FOR YOU, YOUR FAMILY AND FRIENDS WITH BIGELOW'S Constant Comment. THE FAMOUS DELICIOUS BLEND OF FINE TEA WITH ORANGES AND SWEET SPICE an original product of H. C. BIGELOW INC., Norwalk, Conn.

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### Bethany

Dr. Ted Engstrom, first vice president of World Vision, Inc., and long associated as president of Youth for Christ International, will speak during the evening service at Bethany Church on Oct. 13, at 7. Dr. Engstrom is known throughout the Christian world as an outstanding leader of youth. His administrative abilities have now called him into service with Dr. Bob Pierce of World Vision. He comes to the church with a wealth of background experience of leadership among youth. His pulpit ministry, although a layman, has been outstanding and Dr. Schaper, pastor of the church, urges the public to take advantage of this opportunity to hear him. Another feature of the evening service will be

### Church Notes

"camping reports" from summer camping, 1963. Miss Barbara Wilshire and Mr. Ron Guyer will bring a brief report of their week's experience at the College Briefing Conference at Forest Home last August. Other campers will be recognized.

Dr. Robert N. Schaper, pastor, will speak at the 11 o'clock worship hour on Sunday morning on the subject, "God's Eternal Plan."

The church will meet in its quarterly business session on Wednesday evening, Oct. 16, to hear reports and pass on two major recommendations forwarded to them from the Board of Deacons. New missionary commitments will be reviewed and acted upon, as well as additional youth leadership assistance to aid in the spiritual leadership of this vital age group.

### FREE TICKETS

For Children Under 12 to 4th ANNUAL WHITE CANE FOOTBALL GAME: L.A. State College vs Cal-Poly College, SATURDAY, OCTOBER 12, 8 P.M., FREE at your Nearest RALPHS.

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**CALIFORNIA GROWN! ONE DAY FRESH!**

**29¢ LB.**

**CUT-UP FRYERS 33¢**

**BEST OF THE FRYER 49¢**

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**FRESH FRYER PARTS**

**LEGS AND THIGHS 55¢**

**BREASTS 59¢**

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**BACKS & NECKS 39¢**

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**RALPHS GOLDEN PREMIUM BEEF—U.S.D.A. GRADED CHOICE CHUCK STEAKS 39¢**

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**SPRECKELS SUGAR 47¢**

**GRAPEFRUIT JUICE 29¢**

**SLICED COOKED HAM 59¢**

**BLUE BONNET MARGARINE 25¢**

**TOILET TISSUE 12¢**

**DOG FOOD 3 19¢**

**GRAPEFRUIT 10¢**

**APPLES 3 29¢**

**EXCEDRIN PAIN RELIEVER 59¢**

**NO. 1 BROWN ONIONS 4 19¢**

Huntington Dr. at San Gabriel Blvd.  
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 7 P.M.

211 E. Foothill Blvd. at 2nd Ave., Arcadia  
Open Daily 9 A.M. to 10 P.M.; Sundays, 9 A.M. to 9 P.M.



## California's Fiscal Future Bright For Next 2 Years

California's fiscal future is bright for the next two years, but beyond that the State's economic growth and prosperity depend on factors so complex and unpredictable as to make reliable budget forecasting extremely difficult.

"We must keep people employed who are presently employed, create employment for those now unemployed, and find a quarter of a million jobs each year for those coming into the labor market for the first time," he remarked. "This problem is closely related to the task we face of providing education for rapidly expanding student enrollments at all levels, including retraining of adults where necessary."

### First Time In History

## Rose Named In Honor of Living Negro Personage

World famed contralto Marian Anderson was honored in special ceremonies on Tuesday at the preview presentation of the new Marian Anderson rose, held in the Pageant of Roses Garden, Whittier.

More than 200 Southern California civic officials, music patrons, and cultural leaders attended an invitation tea with her in the garden as guests of the Board of Trustees of Rose Hills. Mrs. Leland Atherton Irish acted as mistress of ceremonies for the brief program, which opened with a welcome from Mr. R. L. McNitt, Jr., Rose Hills president.

The ceremony marked the first time in history that a rose has been named in honor of a living Negro personage.

Also taking part in the program was a delegation from the Marian Anderson Elementary School in the Willowbrook School District, headed by its first principal, William Encinas, and the current principal, Frank Brown. Three students presented Miss Anderson with a bouquet of 24 roses, one from each classroom at the school. When Miss Anderson attended the school's dedication in 1959, the students presented her with a bouquet of 17 roses, which represented the number of classrooms at that time.

Rose Hills President McNitt presented Miss Anderson with two mementos of the occasion — some Marian Anderson roses encased in Lucite so she will always have a Marian Anderson Rose in her home, and a jeweled rose pin "to wear

## Retail Sales Trend Of Southern Calif. Show Fair Gains

Taxable sales by retail stores in Southern California totaled \$5,588,863,000 during the first 6 months of 1963. This represented a gain of more than 7 per cent over the comparable period of 1962. Reviewed in terms of the seasonally adjusted quarterly totals, sales in the second quarter of 1963 exceeded both the first quarter 1963 and second quarter 1962 totals by significant margins. However, the upturn between the first and second quarters was not sufficient to top the record fourth quarter of 1962 level.

Not all of the local counties experienced similar trends, as shown by the fact that, on a seasonally adjusted basis, half of the 14 southern counties reported smaller sales totals during the second quarter than during the first. Counties included among this group were: Fresno, Imperial, Kern, Kings, San Luis Obispo, Santa Barbara, and Tulare.

Los Angeles County dominated the half-year statistics by accounting for 63 per cent of Southern California sales and 40 per cent of the entire State's sales volume. Orange County, which moved into the number two position among the southern counties during the second quarter of 1962, continued to increase its lead over third ranking San Diego County.

The largest percentage gains in retail sales during the first half of 1963 tended to occur in the more urban counties immediately adjacent to Los Angeles County. Orange County, with a gain of 15 per cent over the early

1962 period, was closely followed by San Bernardino, Ventura, and Riverside counties. Inyo County, with a 12 per cent gain, was the only rural county showing an exceptionally high rate of increase, according to a survey by Security First National Bank.

**Tax Revenue Up**  
Highway users taxes amounting to \$35,655,692 were apportioned among the State, cities and counties during September, State Controller Alan Cranston announced today.

Los Angeles County's share was \$2,638,667.06. Cranston said the total represented a 7.6 per cent increase over the figure for September of last year.

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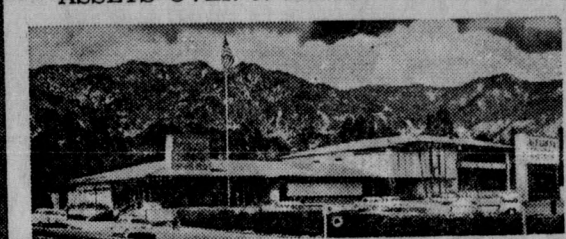
Sisseton, S.D., Courier: "The American Medical Association now claims there is no physical value in sun tanning. In fact, exposure to the sun is damaging to the skin. 'Sunlight speeds wrinkles and aging and excessive exposure over a period of time can cause serious skin conditions.' Doctors advise their patients to take precautions to reduce skin damage from tanning as much as possible. Sunburn should be treated as any burn."

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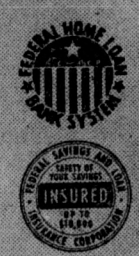
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Custom Trimmed! **79¢ lb.**  
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CHOICE BEEF, TENDER AND TASTY **98¢ lb.**  
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ALWAYS FRESH AND EXTRA LEAN **59¢ lb.**  
**Short Ribs**  
LEAN & MEATY CHOICE STEER BEEF **39¢ lb.**

**57th ANNIVERSARY SALE!**

BACK IN 1906, when the first modest Von's was opened, pickles were sold from the barrel, winners "by the yard" and refrigerated cases were a dream to be realized in the future...

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We're proud of our progress... but one thing hasn't changed a bit—our concern for the customer! We're still the Home of Red Carpet Service! It's still Von's for Values!

**FULLY COOKED HAM**

Cut yourself a slice of savings! Lean, tender ham... Eastern quality... slow smoked the Farmer John Western way for finest flavor.

**37¢ lb.**

**Farmer John Bacon** **57¢**

**Link Sausage** **49¢**

Autumn Harvest Lamb... Grand Good Eating

**LEG O' LAMB** **59¢ lb.**

**LAMB ROAST** **39¢ lb.**

**STUFFED TURKEYS** **\$4.35 EA.**

**SEAFOOD SELECTIONS**

**SWORDFISH STEAKS** **69¢**

**FRESH WESTERN OYSTERS** **79¢**

**Von's Bakery Specials**

**PECAN COFFEE CAKE** **75¢**

**VON'S ENGLISH MUFFINS** **23¢**

**VON'S FRESH CORN MUFFINS** **33¢**

**Sundries Section Special**

**GLEEM TOOTH PASTE** **43¢**

**PRO TOOTH BRUSH** **35¢**

**Liquor Features**

**KENTUCKY BOURBON** **\$3.59**

**BUSCH BAVARIAN BEER** **\$1.17**

**WESSON OIL** **25¢**

**FRUIT PIES** **25¢**

**VONS COFFEE** **47¢**

**Hash Brown Potatoes** **2¢ 25¢**

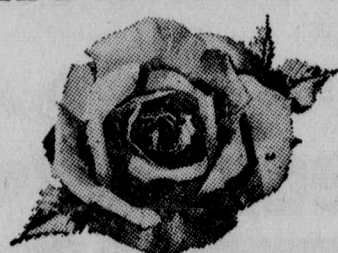
**Blue Bonnet Margarine** **29¢**

**Heinz Baby Juice** **3¢ 31¢**

**Ivory Bar Soap** **2/31¢**

**Dreft Detergent** **35¢**

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**Emily Neal**  
Guest Speaker at  
Healing Mission



**Emily Gardner Neal**

Emily Gardner Neal, noted author of books on spiritual healing, and national member of the Episcopal Church's Commission on Healing, will be the principal speaker at a Healing Mission, Oct. 27, 28 and 29, to be held at St. Mark's Episcopal Church, 1014 E. Altadena Drive, Altadena. The Rev. Robert L. Cornelison, rector, invites all who are curious about the phenomenal increase throughout the nation, among many denominations, of special healing services conducted for those afflicted in body, mind or spirit.

The service of healing through laying on of hands will be conducted the mornings of Oct. 28 and 29 at 10 o'clock, and the evenings of Oct. 27 and 28 at 7:30 o'clock. The afternoons of Oct. 28 and 29, Mrs. Neal will conduct a discussion group from 2 to 4 o'clock. Call St. Mark's Church office, SY. 8-6747, for further information. Ample free parking.

**VISITS FRIEND**  
Francesca Fair has been visiting Mrs. Roger Armstrong of 885 E. Grand View for the last few days.

Francesca is well known for her poem and poetry reading to the shut-ins, invalids and blind, as well as community organizations.

She has just returned from a San Francisco vacation to her home in Pasadena. She and Mrs. Armstrong have been life-long friends.

Big Dollar Buys

**GREEN PEAS** **5¢**  
**TOMATOES** **5¢**  
**APPLE SAUCE** **4¢**  
**APPLE DRINK** **4¢**  
**COOKIES** **3¢**

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**GREEN GIANT VEGETABLES** **3¢**  
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SLICED GREEN BEANS, 7-OZ. PKG.

**VAN de KAMP'S HALIBUT** **69¢**  
**CYPRESS GARDENS ORANGE JUICE** **29¢**  
**CHEF BOY-AR-DEE PIZZA** **59¢**  
**BREADED VEAL CUTLETS** **79¢**  
**T&M TURKEY DRUMSTICKS** **69¢**  
**WAKEFIELD KING CRAB MEAT** **79¢**  
**COOKED & PEEL SHIMP** **55¢**

**VONS** **PRIZE PRODUCE AT SAVINGS!**

**Seedless GRAPES** **2¢ 25¢**  
Sweet and Juicy... Large Clusters

**McIntosh Apples** **2¢ 19¢**

**Garden Fresh Broccoli** **19¢**  
**Fresh Bunch Carrots** **2¢ 25¢**  
**Fresh Head Lettuce** **17¢**

**Valencia Oranges** **4¢**  
**Ruby Red Grapefruit** **17¢**  
**Jonathan Apples** **2¢ 29¢**

**Prices Effective** **At All 85**

**Carnation Malted Milk** **49¢**  
**Camay Toilet Soap** **3/29¢**  
**Cascade Detergent** **45¢**  
**Cheer Detergent** **33¢**

**Staley's Laundry Aids** **79¢**  
**STA-PUF RINSE** **49¢**  
**Fabric Softener** **1/2 Gal.**

**Beech-Nut BABY FOODS** **3¢ 31¢**  
**Strained** **4¢**  
**4 1/2 Oz. Jar**

**★ PASADENA**  
3841 E.  
Sierra Madre Blvd.

**Ice Cream** **59¢**

**Fresh Butter** **67¢**

**Tomato Juice** **25¢**

**Vim Tablets** **49¢**

**Kern's JELLIES** **4¢**

**Grape, Apple, Plum,**

**Mint or Strawberry**

**12-OZ. JAR**

**Mix or Match—Save 16¢**

**4¢**

**Jerseymaid-Catering** **59¢**

**Jerseymaid—Grade A** **67¢**

**Fancy Farms** **25¢**

**Low Suds Detergent** **49¢**

**WISCONSIN** **25¢**

**Rich and Creamy** **33¢**

**Cottage Cheese** **25¢**

**Macaroni Salad** **33¢**

**WESSON OIL** **25¢**

**FRUIT PIES** **25¢**

**VONS COFFEE** **47¢**

**Hash Brown Potatoes** **2¢ 25¢**

**Blue Bonnet Margarine** **29¢**

**Jerseymaid-Catering** **59¢**

**Jerseymaid—Grade A** **67¢**

**Fancy Farms** **25¢**

**Low Suds Detergent** **49¢**

**WISCONSIN** **25¢**

**Rich and Creamy** **33¢**

**Cottage Cheese** **25¢**

**Macaroni Salad** **33¢**

**WESSON OIL** **25¢**

**FRUIT PIES** **25¢**

**VONS COFFEE** **47¢**

**Hash Brown Potatoes** **2¢ 25¢**

**Blue Bonnet Margarine** **29¢**

**Heinz Baby Juice** **3¢ 31¢**

**Ivory Bar Soap** **2/31¢**

**Dreft Detergent** **35¢**

**★ PASADENA**

**★ ALTADENA**

**★ SO. PASADENA**

**★ WEST ARCADIA**

**Blue Bonnet Margarine** **29¢**

**Heinz Baby Juice** **3¢ 31¢**

**Ivory Bar Soap** **2/31¢**



"Large Enough  
To Serve You  
Small Enough  
To Know  
You"

Store Hours:  
9 A.M. to 7 P.M.  
Daily  
Closed  
Sundays

# Roberts Market

HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
SIERRA MADRE

Where  
Quality Is  
Never Sacrificed  
For Price!

Prices  
Effective  
Wed. - Thurs. - Fri. - Sat.  
Oct. 9 - 10 - 11 - 12



**Allsweet Margarine 25¢**

**Borden's Mayonnaise Qt. 45¢**

**Hills Coffee LB. 59¢**  
(2 Lbs. — \$1.17)

Trader Vic's Basic  
FRENCH DRESSING... 12-OZ. BTL. **59¢**

HERB, CURRY, SAFFRON, FLAMENCC  
Village Inn  
RICE... 6-OZ. PKG. **49¢**



From Our Own Kitchen  
ALL OUR COOKED FOODS ARE PREPARED  
DAILY UNDER THE SUPERVISION  
OF OUR FINE AND CAPABLE COOK  
BETTY HILL, AND HER ASSISTANTS

HEAT and EAT— 10 1/2- oz. Tray  
Roberts Homemade  
TAMALE PIE... **63¢**

Wisconsin Longhorn  
CHEDDAR CHEESE... **59¢**

LEO'S SLICED MEATS 3-OZ. PKG.  
Ham -- Beef -- Corned  
and Spicy Beef... **3 FOR \$1.00**

Nabisco  
Premium  
CRACKERS... Lb. Pkg. **29¢**

Andersen's  
Green Split  
PEA SOUP 17-oz. Can **2 FOR 35¢**

Springfield  
TOMATOES  
28-OZ. CAN **4 FOR 95¢**

Hawaiian  
BASE PUNCH... PT. BTL. **2 FOR 89¢**

American Beauty  
SALAD MACARONI 12-OZ. PKG. **2 FOR 29¢**

Friskies  
HORSE MEAT... 15-OZ. CAN WITH GRAVY **4 FOR 99¢**

Borden's Dutch  
CHOCOLATE DRINK... 9 1/2-OZ. CAN **2 FOR 25¢**

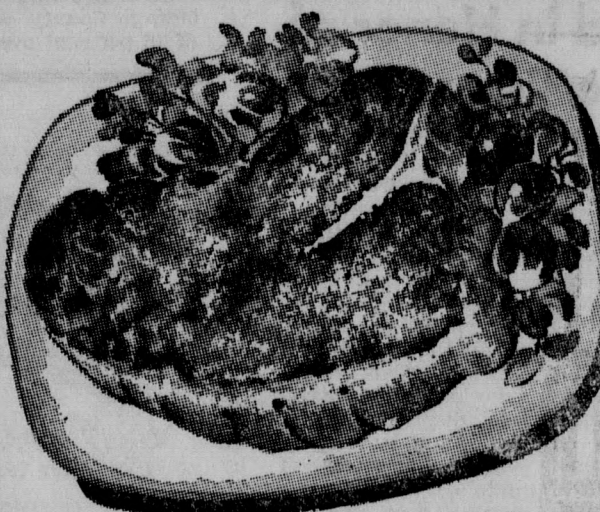
Betty Crocker  
NOODLES ROMANOFF... SERVES 4 **39¢**

**FREE** With This Coupon  
15c Size COLGATE  
DENTAL CREAM WITH GARDOL  
(VOID AFTER OCTOBER 12)

## BEST MEAT Steak BUYS

OUR MEAT DEPARTMENT  
SPECIALIZES IN  
CUSTOM CUTTING

U.S.D.A. Choice  
Boneless **93¢**



Porter House  
STEAK **\$1.29** lb.

T-Bone  
STEAK **\$1.19** lb.

SPARE RIBS

Fresh, Lean **49¢** lb.

RUMP ROAST

Boneless **89¢** lb.

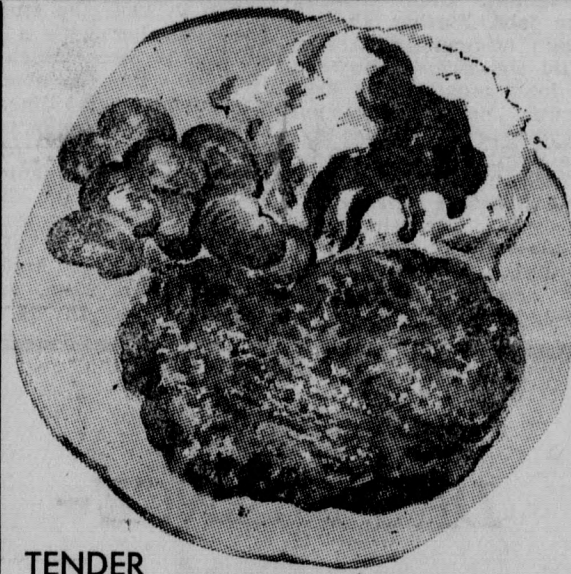
Fresh  
GROUND ROUND **79¢** lb.

Armour Star  
BACON  
Lean Sliced **55¢** lb.

Boneless  
SILOIN TIP ROAST **93¢** lb.

Alaska  
KING CRAB LEGS **\$1.09** lb.

Fresh — Lean  
STEWING BEEF  
Cut Up **79¢** lb.



TENDER  
Swiss  
Steak **83¢** lb.



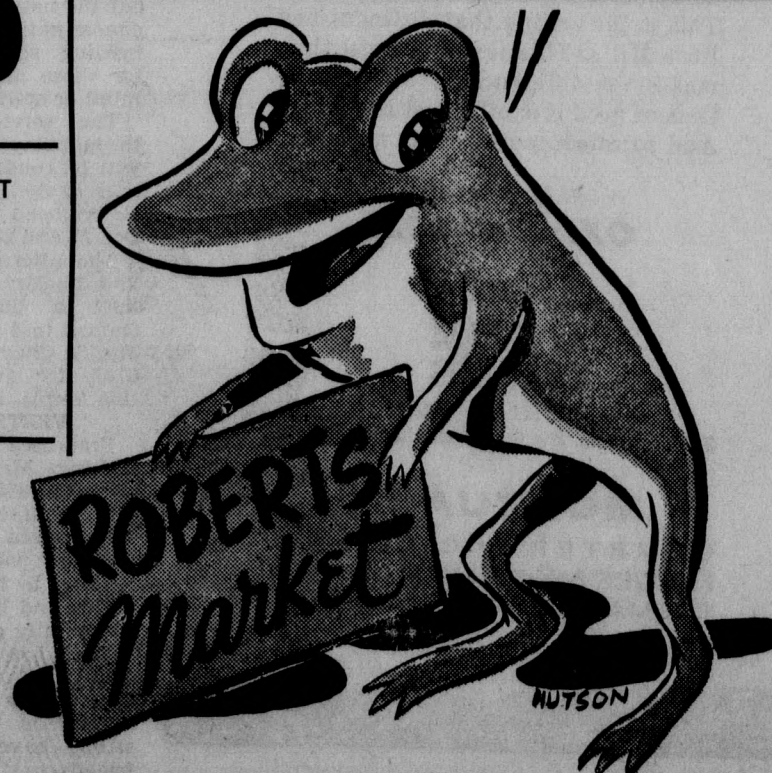
LARGE RIPE HAWAIIAN  
PAPAYAS **3 FOR \$1.00**

SWEET TOKAY OR MUSCAT  
GRAPES **10¢** lb.

RIPE SWEET — WHOLE  
CASABA  
MELONS **5¢** lb.

## Produce

EXTRA FANCY CRISP  
JONATHAN  
APPLES **4 49¢** lbs.



DOLE MIX & MATCH  
JUICES

Pineapple & Grapefruit  
Pineapple & Orange  
and Pineapple

6-OZ. CAN **5 FOR \$1.00**

"Yes Madame"  
Unsweetened  
BLUEBERRIES 1 3/4-LB. BAG **79¢**

BIRDS EYE  
Leaf or Chopped  
SPINACH

10-OZ. PKG. **5 FOR 89¢**



## Junior Hi Camp Fire Girls Reception

All girls of Junior High age are invited to a reception at the Holliston Avenue Methodist Church, corner Holliston and Colorado, Pasadena, Sunday afternoon, Oct. 13, at 2:30 p.m. by the Junior High Camp Fire Girls of the San Gabriel Valley.

Just one year ago Camp Fire Girls instituted a brand new program for junior high girls. The program is specially designed to give the almost teen-agers an opportunity to begin to understand and accept grown-up responsibilities in fun and service. And Junior High Camp Fire Girls have their

own special costume, too. Mrs. Howard Floyd, volunteer adviser to the Junior Hi Camp Fire Girls Cabinet, announces that this new forward thinking step has resulted in greatly increased membership in this age group.

The present eighth graders in the Junior Hi Camp Fire program, the newest group in the oldest organization founded just for girls, will welcome seventh graders and any eighth graders not yet members, into the Camp Fire program. Refreshments will be served. Parents are invited, of course.



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Charge Accounts  
SCOTT'S Lawn  
Products

# Colby Nursery

"We Like To See Things Grow"

1306 North Altadena Drive

SY 7-0536

## Monthly Summary of Business Activity In Southern California Listed In Survey

During September, business activity in Southern California reached a new high, showing a moderate advance beyond the record August level. This indicates the local economy, as measured by the Business Index, is now operating nearly nine per cent above a year ago.

Construction activity and bank clearings were the leaders among the components of the index during September. Both registered substantial gains after adjustment for seasonal influences. Department store sales also rose during the month, while real estate transfers declined from the record summer peak.

The total volume of construction activity in Southern California so far this year is running at a rate of 14 per cent higher than last year's record. Information for the first three quarters would indicate that, if the present pace continues, the industry will achieve a \$4½ billion record for the year. Principal contributor to the advance is residential construction, which is operating at a dollar level 25 per cent above last year. Commercial building is up moderately, while industrial construc-

tion is virtually unchanged from 1962's level.

### Personal Income Upward

California's total personal income rose to a seasonally adjusted annual rate of \$51.8 billion during the second quarter of 1963. This estimate, made by the California Department of Finance, was 5.3 per cent above the 1962 total recently reported by the U.S. Department of Commerce. Based on the 1962 estimate, California ranks a close second to New York among the states of the Nation in total personal income, and if current relative growth rates continue, will probably overtake New York in 1965.

California ranks high in per capita income, being exceeded only by Nevada, the District of Columbia, Delaware, Connecticut, and New York. Its ranking among the top income states has been unchanged since 1955.

Per capita income in Southern California during 1962 in unofficially estimated at \$2,857. This compares with \$2,366 for the United States, \$2,898 for California, and \$3,064 in the Los Angeles-Long Beach Metropolitan Area. In the 14 southernmost counties, per

capita income exceeds the national average by over 20 per cent, while in the Los Angeles area it is nearly 30 per cent higher.

Southern California residents had personal incomes totaling just over \$31 billion during 1962. This was a total greater than any state except New York and California itself. The southern half of the State accounts for nearly two thirds of the state total, and the Los Angeles-Long Beach Metropolitan Area for nearly half. The \$22.3 billion estimate of 1962 personal income in the Los Angeles area exceeds the dollar estimates in all but five states — New York, California, Illinois, Pennsylvania, and Ohio.

During the 1955-1962 period, no state matched California in terms of increased dollar amount of personal income. Only Arizona, Nevada, Florida, South Dakota, and Hawaii exceeded California in percentage growth. Among the six leading states in total personal income (New York, California, Illinois, Pennsylvania, Ohio, and Texas), California's percentage gain was by far the largest, and alone exceeded the national percentage in-

## Sierra Madre

### Community Nursery School Announces Lecture Series

Mrs. Lillian Burke, director of the Sierra Madre Community Nursery School, announces that there will be a series of lectures given at the nursery school this fall.

The lecture series, entitled "American Family, 1963" encompasses topics on nursery school education, today's social pressures and the roles of the parents in the family.

The various speakers, prominent in the field of education, are available to the school through the Pasadena City College, Extended Day. The first lecture, "How Can Families Cope With Today's Social Pressures?" was given by Dr. Owen Morgan, director of Parent Education at Pacific Oaks College, Pasadena. He is a resident of Sierra Madre.

The three remaining lectures will be given on the following future dates at the Sierra Madre Community Nursery School, 701 E. Sierra Madre Blvd., at 8 p.m. The public is cordially invited to attend.

Thursday, Oct. 17—Dr.

crase according to the survey of the Security First National Bank.

Thursday, Oct. 10, 1963 SIERRA MADRE NEWS—9

### Letters to the Editor . . .

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

Alliance for a Better Community Inc. (ABC) is the current disguise for 20 or 30 frustrated Monrovians. Undoubtedly, Mr. Roland Hawes, temporary chairman of the group was referring to these 20 or 30 disturbed locals when he discussed an underground party in Monrovia.

The members of this small minority group that

could muster a mere 1400 votes for their leading candidate for the school board last April 16, were the guiding lights in the Citizens Advisory Committee. Following the crushing defeat of their candidates, they disbanded and took to the underground. Shortly, these same individuals emerged as part of Monrovians for Education just long enough to lose the excessive 82c tax override. Into the subterranean depths they again plunged, low and behold to again arise as ABC.

If this type of jumping-Jack procedure continues, these frustrated souls will have gone from ABC to XYZ.

If any of the sincere citizens of this area would like to witness the manner in which this small group of quick change artists desire to restore some of the original dream in our little world of Monrovia, then come to a school board meeting and listen to the rabble rousers boo, stamp, hoot, and holler. These are the people who sat in a local church as reported in the Daily News Post, and discussed their "exciting cause." These are the people who have given full support to a campaign to HOBBLE school board trustees Garber, Hezlep, and Miner who were elected by an overwhelming majority of the people of Monrovia. These are the liberal backers of Richardson oriented Superintendent Beall.

A majority of the members of ABC were former members of the now defunct Citizens Advisory Committee wrote the report which was later exposed as "The Blueprint to Brainwash Monrovians into Unnecessary \$2 cent Tax Override." The truth is that this group of die-hards who refuse to accept the mandate of the people intend to recall either Hezlep, Garber, or Miner and to replace him with a rubber stamp.

— HENRY V. WITTY

### What Is a Bargain?

"Ask Trudie"  
THE PLAZA SHOP  
Dresses - Sportswear  
39 East Montecito  
"Ask Trudie" — EL 6-1495  
Near the Shell station

Attend the Church  
of Your Choice  
This Sunday



## ENJOY THE GOOD LIFE SAVE WITH A PURPOSE

# 4.85%

CURRENT ANNUAL RATE  
PAID QUARTERLY



Jack H. McDonald  
CHAIRMAN OF THE BOARD

Verne Orr  
PRESIDENT

## INVESTORS SAVINGS

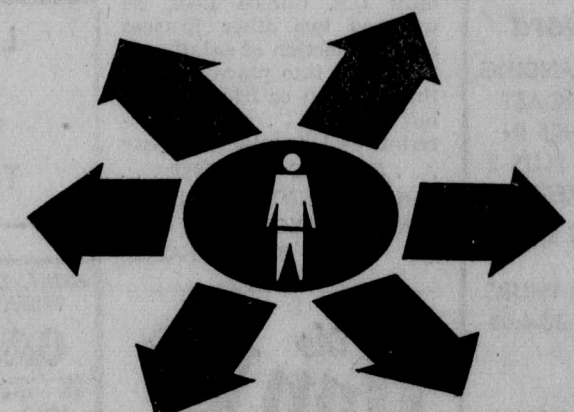
and loan association

MEMBER  
San Diego Imperial Group  
CONSOLIDATED ASSETS OVER 700 MILLION DOLLARS

True to the Trust



HOME OFFICE: LAKE AT GREEN, PASADENA ■ BRANCH OFFICES: GLENDORA, 134 NORTH MICHIGAN AVENUE ■ EAST PASADENA, FOOTHILL AT MICHILLINDA AVENUE



### YOUR PHARMACIST . . . FOR FAMILY HEALTH INFORMATION

Pharmaceutical research has produced miraculous medications that can increase life expectancy . . . make your life full and happier. But before medication can be effective in a chronic disease, detection must be made early by your family physician and treatment started immediately. In our "hurry-up" world, many of us hesitate to take time to discover many of the things essential to a full, healthy life. Your community pharmacist is an ever available source of reliable health information for your family on various chronic diseases. Visit him today!

Rudolph R. Hartman, PhG, FACP, proudly announces that Hartman Pharmacy in Sierra Madre will sponsor a 5 minute monthly broadcast on current health problems. The first broadcast will be during National Pharmacy Week (October 6 to 12) and will be a conversation between announcer John Batchelder of ABC and Dr. George F. Archambault, past president of the American Pharmaceutical Association. Their topic will be "The Role of the Pharmacist in the Health Team." Listen to KMAX-FM (107.1mc) The Voice of San Gabriel Valley in Sierra Madre on —

### Friday Morning (this week)

### October 11 at 11:30

# Hartman

## Rexall Pharmacy

RELIABLE PROFESSIONAL PHARMACISTS

429 N. BALDWIN

ELgin 5-3311



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SIERRA MADRE DEMO. CLUB  
FOR INFORMATION  
Call 355-1112 or 355-2149

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For Secretarial, Typewriting,  
Shorthand, Key Punch and NCR

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Enjoy a Prosperous 1964

SAWYER SCHOOL of BUSINESS  
PASADENA 1165 E. COLORADO BLVD. 449-3990

## Bonelli Says Farebox To Build Mass Transit System

Supervisor Frank G. Bonelli today won unanimous accord of the Board of Supervisors on actions to bolster support of presentations to the State Assembly Transportation

and Commerce Committee meeting later this month that a non-subsidized approach be taken to financing a mass rapid transit system for Los Angeles County.

"We should leave no stone unturned," Bonelli declared, "to explore every possible means of private financing from farebox revenues before we ever consider placing a tax subsidy on the already over-burdened taxpayers."

"The public today is just not in a frame of mind to underwrite any subsidy for mass rapid transit, either statewide or locally," Bonelli warned, "and if this matter is put to a vote it will go down the drain faster than any measure voted on in this county during the past 10 or 15 years." Bonelli reported to his colleagues that the current

edition of "Time" magazine includes an advertisement of the Westinghouse Corporation which disclosed that the company is about ready to build its first system of a mass medium of rapid transit as a pilot project in a major urban area that will have the capacity to move large crowds swiftly.

On Bonelli's motion the Board instructed its clerk to write Westinghouse and request its participation in the Assembly Committee hearings set for Oct. 28 and 29 in Los Angeles relative to the possibility its system might be applicable to the County of Los Angeles.

The advertisement pointed out that there will be 20 million more commuters in the United States by 1975, Bonelli said. In another action, the

Board approved Bonelli's suggestion to forward a large amount of correspondence the supervisor has received urging a private financing approach to constructing a mass rapid transit system in the county. The Clerk was advised to send copies of the letters to the Assembly Committee, headed by Assemblyman

Tom Carrell.

Last week the Board of Supervisors took sharp issue with the Metropolitan Transit Authority for rejecting private enterprise monorail offers for a non-subsidized rapid transit system and labeled the move a premature action not in the best interest of the public and the taxpayers.

## To Entertain Don Benito Pupils

A talented puppeteer and ventriloquist will entertain the children of Don Benito School on Saturday, Oct. 12. He will wander through the audience speaking directly to the children with his many lovable puppets.

Don Benito's talented scientist-piano player, Ron Toms, will provide background music for the program. A recent addition to his shows is a family feature. A family representative of Don Benito will be chosen to appear on Oct. 10.

Mrs. Ben Mead, PTA president, announced that preceding the entertainment, there will be a Battle's Bakeout — hot dog lunch, organized by Mr. Grant Brown and Peyton Woll. General chairman, Mrs. Malcolm Murison has selected the following members to serve as committee chairmen: Mrs. Ralph Kramer, show; Mrs. Roland Kemp, publicity; Mr. Robert Stewart and Mr. Robert Schwam, tickets; and Mrs. Jean M. Jenkins, decorations.

## A Series for Your Information

## Tax Facts Concerning Los Angeles County As Expressed by Dr. Felix J. Weil Series

### Assessor's New Countywide Reappraisal System

In most cases of reappraisals the land residual method which I described last week is used. But sometimes the "building residual value" method will be preferred.

Consider an "improperly" improved area: for instance, land originally zoned residential, later rezoned for multiple dwellings and not yet fully covered with apartment buildings. There are some older one-family homes amidst apartment buildings. Let us use one such residence as example.

Here the residual land value method would give a very misleading figure. The land value calculated first by the land residual method would have to be adjusted to a more adequate average, and this then deducted from the unit value to give, as final result, the building residual value.

This reversed procedure would be necessary because the land residual method presupposes that the improvements constitute the "highest and best" use of this property. An old resi-

dence among apartment houses in an area now zoned for multiple dwellings evidently is not such a use.

In such a case the RCLND value of the old residence becomes irrelevant. To deduct it from the unit value would leave too low a value for the land.

Therefore here the land value would have to be set at the same level as that of the surrounding more properly improved parcels, and only what is then left — perhaps only a token value — could be allocated as the value of the old residence.

Here is how the two methods would work out in such an area:

Let us assume three adjacent lots of the same size. On lot A there is an 8,000 sq. ft. apartment house, four years old (general depreciation factor: four per cent per year). Replacement cost: \$16 per square foot.

The unit market value is found to be, say \$146,000. Under the RCLND method the improvement value would be 8,000 times \$16, less four times four per cent, that is, \$107,520. Residual land value: \$38,480.

On lot C there is a 10,000 sq. ft. multiple dwelling, a little better built: replacement cost is \$17 per square foot. It is two years old. Unit market value is \$195,000.

The value of the improvement would be \$156,400. Residual land value: \$38,600.

But on lot B is still the 15-year-old residence, 2,000 sq. ft., whose owner won't sell. Unit value: \$40,000.

Improvement value under the RCLND method: \$11,280. Residual land value therefore \$28,720.

There is no reason why lot B should be worth less than A or C, as far as the land is concerned. Here the building residual value method should be applied.

The land value is to be equalized to that of the adjoining better utilized land, namely, \$38,500. This leaves \$1,500 for the house itself, and it hardly is worth more; any normal buyer would replace it by a multiple dwelling.

While Watson was reorganizing the reappraisal system, assessing for the current year had to go on. From the outset Watson announced that, although there might be less reappraisals in 1963 than in the preceding years, assessments could not be frozen.

He had, for example, to continue the out-of-turn "hot spot" appraisals where physical changes occurred: new subdivisions, new or demolished buildings, additions and alterations, etc.

Between July 1, 1962 and June 30, 1963, new subdivisions comprising 21,890 new parcels (of which 6,708 improved) were put on the roll, and some 150,000 additions to existing buildings (including swimming pools) appraised and assessed (as distinct from reappraisals of unchanged properties already on the roll) in some 201,000 inspection trips.

For reappraisals, the assessor used a "sales ratio" study to determine the areas' priority for the reviewing process. This study, which he initiated right after taking offices, is the largest and most comprehensive ever undertaken in the United States, I was told. After the all-over study is terminated it will be continued as a month-to-month, permanent check-up.

What is a sales ratio study? Could one say that the proof of the market value estimate is in the selling? No, not every sales price is automatically indicative of the market value.

The assessor's office is

notified of sales by the title transfers, as the recorder's office routinely delivers photostat copies of all grant deeds. The internal revenue stamps affixed to them permit some calculation (not necessarily reliable) of the price involved.

The assessor's office is not directly notified of sales "on contract," where title remains vested in the seller until all installments are paid.

But subdividers, realty brokers, escrow and title insurance companies usually do not refuse keeping the assessor's office informed of sales and their details, especially as they know the assessor could force "every person" to "furnish information or records for examination" (Sec. 441.454 Rev. & Tax. code).

Before sales can be used to calculate the ratio between assessed valuation and market value as reflected in the sales prices, the price must undergo a double "purification."

First, all sales are eliminated which were not "at arm's length," if they can be established. Transactions between close relatives, for instance, or between a corporation and one of its executives, will often not reveal the true figures.

Second, the sales prices' face value must be brought to a comparable net "cash equivalent."

Non-monetary considerations must be assigned a money value; the value, if any, of personal property included in the price (for example, wall-to-wall carpets, drapes, etc.) must be excluded; the broker's commission must be deducted (the assessor considers as indicative for market value only the net price the seller receives, to make broker sales comparable to owners' direct sales); finally, all "water" must be squeezed out.

(Part V of nine will follow)  
Use the Classified  
Ads and turn  
Your Used Merchandise  
Into Cash

## NEW! EASY TO SHOP ART SUPPLY CENTER



VISIT OUR NEW SELF-SERVICE ART SUPPLY CENTER. SELECT BRUSHES, PAINTS, PADS AND OTHER ART MATERIALS.

## Toy and Patio Village

140 WEST SIERRA MADRE BLVD.  
Open Friday Night Closed  
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Use Your BankAmericard

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Hallmark Cards for All Occasions  
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• WEDDING INVITATIONS & ANNOUNCEMENTS

SPECIAL Hallmark Greeting Cards FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

## Take My Word For It!

By A.H.G.

The Arthur Lyman concerts at the ROYAL TAHTION on Rievrside Drive in Ontario were a tremendous success to say the least... Mary Granger of the Tahitian should be given congrats for her wonderful job of promoting the event... There aren't too many places where you can dance to a really big band nowadays, but one that is enjoying tremendous popularity is Johnny Catron's GLENDORA PALMS on Hwy. 66 in Glendora... Also wonderful food including lunches... Do you have a yen for Mexican food?... The finest Mexican Food under the sun can be found at the CASA de MAYO on 9th Street in Cucamonga... The music by the strolling

## LINDA'S SWEDISH INN

Smorgasbord  
U.S. CHOICE STANDING  
ROUND BEEF ROAST  
CARVED BY CHEF IN  
DINING ROOM PLUS 2  
OTHER ENTREES:  
Plus Selection of Salads

LUNCH TUES. & THURS.  
SATURDAY 11:30-4:00  
\$1.25

Dinners 4:00-8:00  
Fri. & Sat., 4:00-8:30  
\$2.25

281 S. Rosemead  
Pasadena 449-3326

## Why not visit one of these fine restaurants tonite?

trio sets just the right mood to make the superb food and fine drinks "just a little bit better"... For an evening of fun and frolic, not to mention good entertainment, why not stop by the CLOWN TOWN on Huntington Drive in Arcadia... Lots of fun, and Ed and the rest of the boys at the spot are never short of jokes or stories about the one that missed the wire by a nose!... The ICE HOUSE has a new show, and is featuring The Goldcoast Singers, The Willow Creek Ramblers, Sara James and the Sanctified Six... For a real "gas" of an evening try Sunday evening, and join in the "Kazoo Along"... For a really outstanding luncheon or dinner make it LINDA'S SWEDISH INN on Rosemead in Pasadena... Their Smorgasbord features only U.S. Choice Beef, as well as two other Entrees and a selection of salads... This is a fine place to take the children or friends from out of town... Lovely interior and excellent service... GO OUT TONIGHT... YOU'LL ENJOY IT, ESPECIALLY IF YOU VISIT ONE OF THESE FINE PLACES.



Lunch 11:30 a.m. to 2:30 p.m.  
Cocktails 'til 2:00 a.m.  
Dinner 5:30 p.m. to 11:00 p.m.  
PASADENA  
570 N. Lake near Orange Grove  
Pasadena 3-0864  
Closed Sundays and Holidays

## Golden Rooster Found In Waterfall

In the most beautiful shopping center restaurant, now offering their biggest summer special SOUTHERN FRIED CHICKEN, served family style \$1.50 per person, complete dinner.

A real treat for the entire family. Many other choices of fine food. STEAKS, SEA-FOOD, LOBSTER TAILS, PRIME RIB \$1.95 UP.

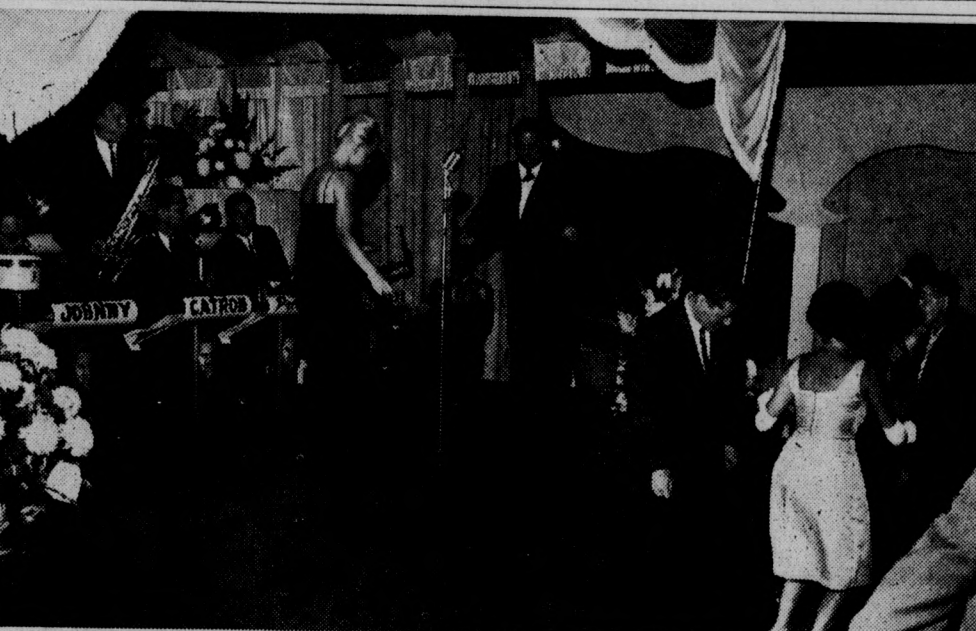
Dine in the Mural Room with its 3-D black light mural of Oregon scenery everyone should see.  
Your Hosts  
THE MAZZOLIN FAMILY  
MIDWAY SHOPPING CENTER  
10632 Lower Azusa Road  
El Monte GI 3-6171

LET'S GO OUT TO EAT TONIGHT!

NOW, DINNER - DANCING FRIDAY AND SATURDAY  
**Golden Rooster**  
Mon.-Thurs.,  
Wed.-Thurs.,  
FRIED CHICKEN  
Special Dinner  
\$1.50  
Per Person  
Your Hosts—The Mazzolins  
(Closed Sundays)  
Midway Shopping Center, El Monte  
LOWER AZUSA ROAD  
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JOHNNY CATRON and his big band are shown playing for appreciative dancers during a recent weekend at the Glendora Palms located on Highway 66 in Glendora. The Palms is open every day but Monday, and features fine dinners and lunches as well as outstanding entertainment.

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Viva!... Superb food... rustic setting... music by a strolling trio and fine service. Get your road map and try to find us! It's worth the trip!

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## Johnny Catron's Glendora Palms

"The Fun SPot of the Valley"  
★ Courteous Service  
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★ Largest Parquet Dance Floor  
East of Los Angeles  
★ Delicious Food  
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## \$40 Million Figure Given As Dodger Business Pull

The economic benefits generated by the Los Angeles Dodgers in this area amounted to \$40,000,000 this year, with the World Series games of Saturday and Sunday contributing an extra \$1,691,200, a Los Angeles Chamber of Commerce survey revealed today.

The survey conducted by

### Security At All Time High

Security First National Bank's net operating earnings for the first nine months ended Sept. 30, 1963, were 7.2 per cent above the corresponding year-ago period, Lloyd L. Austin, chairman of the board, reported today.

He also reported that total resources, deposits, and loans established all-time highs.

Net operating income for the nine-month period amounted to \$21,002,424 compared with 1962's like period total of \$19,589,387.

This was equal to \$2.76 per share on 7,600,000 shares outstanding, against \$2.58 per share a year ago, after adjusting for a 1 for 16 share stock dividend.

Total resources, as of September 30, hit a record high of \$4,392,330,014. This compared with \$4,110,251,516 in 1962.

Total deposits were \$4,019,650,466, against \$3,759,179,084 a year ago. Demand deposits totaled \$2,145,534,881, compared with \$2,014,947,566, while time deposits amounted to \$1,874,115,585, against \$1,744,231,518 at the end of the 1962 period.

Loans, less reserves, at September 30, were at a record \$2,035,133,209, compared with \$1,812,715,741 a year earlier.

Total capital funds amounted to \$294,886,327, against \$281,687,120, and total securities were \$1,507,254,435, versus \$1,562,329,079.

The Chamber's Research Department indicated that of the 112,000 fans witnessing the series games Saturday and Sunday, 89,600 were Angelenos and the remaining 22,400 came to Dodger Stadium from outside the Greater Los Angeles area.

Benefits to the State of California from the added sales will amount to more than \$50,000 in taxes collected — excluding any and all taxes collected from stadium operations and/or from business transacted within the ball park.

All this is merely an extension of the type of activity generated in Chavez Ravine during the regular baseball season, the L.A. Chamber reports.

Visitors to Dodger Stadium distribute approximately \$40 million a year within Greater Los Angeles — outside of the stadium — when they attend Dodger games alone.

Considering only the Dodger team games, paid attendance at the new arena during 1962 hit an all-time record of 2,755,184. In 1963 it was 2,618,602, including the estimate for the games on Saturday and Sunday.

In addition to that paid attendance, approximately 600 newsmen plus major league officials were on hand.

Therefore, the Chamber points out, during 1962 and 1963, a minimum of nearly 5,400,000 people trooped out to Chavez Ravine to witness Dodger games.

California state retail sales taxes (at 3 percent) on \$31,144,155 worth of Dodger Stadium-stimulated business during 1962 and 1963 amounts to \$2,434,323, or approximately \$3,600 a day added to the state income.

## Vella Views

By

Toni Maurin

SYcamore 7-9634

In the olden days, and by that I mean just a year or two before my time, the way of a woman's wash was by the side of a stream or at the town fountain. Matter of fact, in the outskirts of the cities, all through Europe, you still see women at the town pump doing their washing together.

We don't have the town pump any more, but by golly we do have the laundromats.

If you've never been to a laundromat, you just haven't even lived. I have just about decided that men are the tidiest people of all when it comes to laundry. You see a young man, obviously a bachelor, coming in with his neat little bundle and a box of soap and bleach.

When the whole job has been finished he stands there and neatly folds and presses and pats his clothes smooth. There is the new father, with his laundry, plus a bundle of diapers, there are the regulars that come with their decks of cards and have a little game between spins, or ones in curlers that came to dry their hair while they wash, and kids, there are always lots of kids running in and out.

"Cabbages and Kings." It is a sort of community togetherness, a little more modern in equipment than the old town pump, but I'll venture a guess that the problems discussed and settled are not too different than were sloshed around in "those days" of long ago and it's still laundry no matter how you do it!

My this past week has been a busy one, what with parties and lots of people moving in and out, the Old House Road vicinity has been a little like Times Square.

First on the list is the party held at the home of Joe and Lou Phelps. It was the annual barbecue for husbands given by the Sigma Kappa Sorority Alumnae group. In addition to having a gorgeous evening, and a delicious dinner, the men were further treated to some excellent documentary movies, shown by Mr. and Mrs. James Stuart Bruce. They took these movies on their trip to New Guinea and pictured native tribes who have had little or no contact with white men before. Their primitive lives are on a level with our "stone age." (I'll bet they all wash their clothes by the stream!)

Those present were Mr. and Mrs. Anthony Boland, Mr. and Mrs. Robert Curtis, Mr. and Mrs. George Derry, Mr. and Mrs. Thomas Eggleston, Mr. and Mrs. John Fee, Mr. and Mrs. Lucien Harris, Mr. and Mrs. Walter Hege, Mr. and Mrs. Arvid Hellberg, Mr. and Mrs. Robert Hooker, Mr. and Mrs. William Kirkland, Mr. and Mrs. Frank Jones, Mr. and Mrs. Fred Myers, Mr. and Mrs. H. M.

Steinshour, Mr. and Mrs. Stanley Taylor, Mr. and Mrs. DeYoung Vasse, and Miss Lillian Arthur.

Last week meant a big move for the Dominic Giangregorios. They moved into the house they recently purchased from the H. C. (Pat) Tumilty at 1405 Sierra Madre Villa. They moved in the morning, and by nightfall friends were dropping in to a fairly settled looking home. The Giangregorios are not exactly strangers to these parts, having lived in the Hastings area until four years ago when they moved to Altadena.

They have three boys, Gary is a 16 year old junior at La Salle High School, Greg, 13, and Grant, 10, and a half are both students at Assumption of the Blessed Virgin Mary.

Greg is making quite a name for himself in little theater work as well as a few parts in television. He works under the name of Greg Mitchell.

Mr. Giangregorio is head of his own construction company and deals in concrete construction and flood control.

Pat G., as she is known to her friends, is talented in many ways. First of all she is extremely artistic and has created any number of clever mosaics and pictures. There are very few artistic endeavors she hasn't tried and produced successfully.

She is a long time member of Las Compeneras as well as the Hastings Ranch Guild for Cystic Fibrosis.

While I think of it, I'd like to correct a mis-print in last week's column. The H. C. Tumilty's new address is 1270 Cordova, Apartment No. 13, Pasadena.

On up the hill on Old House Road another new neighbor has moved in. The Joseph Magnans bought the house formerly owned by the Don Jaxthelmers at 1440 Old House Road which was almost directly across the street and moved in last week.

On their heels the William (Bill) Olsen family moved into the Magnan's former home at 1455 Old House Road, with their two children, Scott, 12, and Robert, 9, and a large dog.

Mr. Olson is an attorney with the firm of Barrick, Poole, and Olsen, in Pasadena.

Pat, another Pat, and a close friend of Pat G., might well fit into the description. Another real artistic girl with lots of imagination and drive. There is very little that she is afraid to try and for some reason her accomplishments are always better than anyone could anticipate. She, too, has been a long time member of the C. F. Guild and Las Compeneras.

To say they moved quietly would be the understatement of the year. You might have thought a convention had convened the evening of their arrival. Just while I was there and, briefly, I caught glimpses of the Bob Farmers, the Bud Knudsons, the Forrest Paxsons, the Matt Slavins, the Brewster Benedicts, the Charlie Hardisons, the Don Hays, (Ethel with a tree saw with which she proceeded to cut down a couple of bushes) the Gordon Wright, and Maggie Pyle, plus I couldn't tell you how many children that seemed to be wandering in and out. I told more youngsters to wash their hands than I can even remember at this point. Even the dog had friends in to call. Most any one at all could have come and gone without too much notice. It was just plain busy, but they both thought it was a lovely way to move!!

Has anyone happened to have lost a snake lately??? I got a call from Mrs. John Eppard of Fairpoint the other day and it seems that they have become the dubious caretaker of someone's pet ring neck snake. She said it has a green body, a coral tummy (and where is the tummy on a snake) and an orange ring around its neck.

### LOANS

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### Dog Training Classes To Start

The Santa Anita Dog Training Group will be starting a new obedience training class in Arcadia County Park this month. These classes are not just for the problem dog as all dogs deserve an education — modern living requires it and the good-will of neighbors demands it.

Problems are also taken care of during the course as well as the basic training. Any dog five months on up may be enrolled. The new class will start on Monday, Oct. 14, at 8 p.m. For further information call HI 6-6858.

### What Is a Bargain?

"Ask Trude" — EL 6-1495  
Near the Shell station

### Attention Art Patrons

The paintings of Lloyd J. Mitchell will be on display at San Gabriel's El Poche Cafe, 233 W. Mission Dr., from now through November.

The Temple City artist is widely known throughout Southern California for his canvases — especially his Western scenes.

He has won awards in shows in San Diego, Santa Ana, San Gabriel, El Monte and Pasadena.

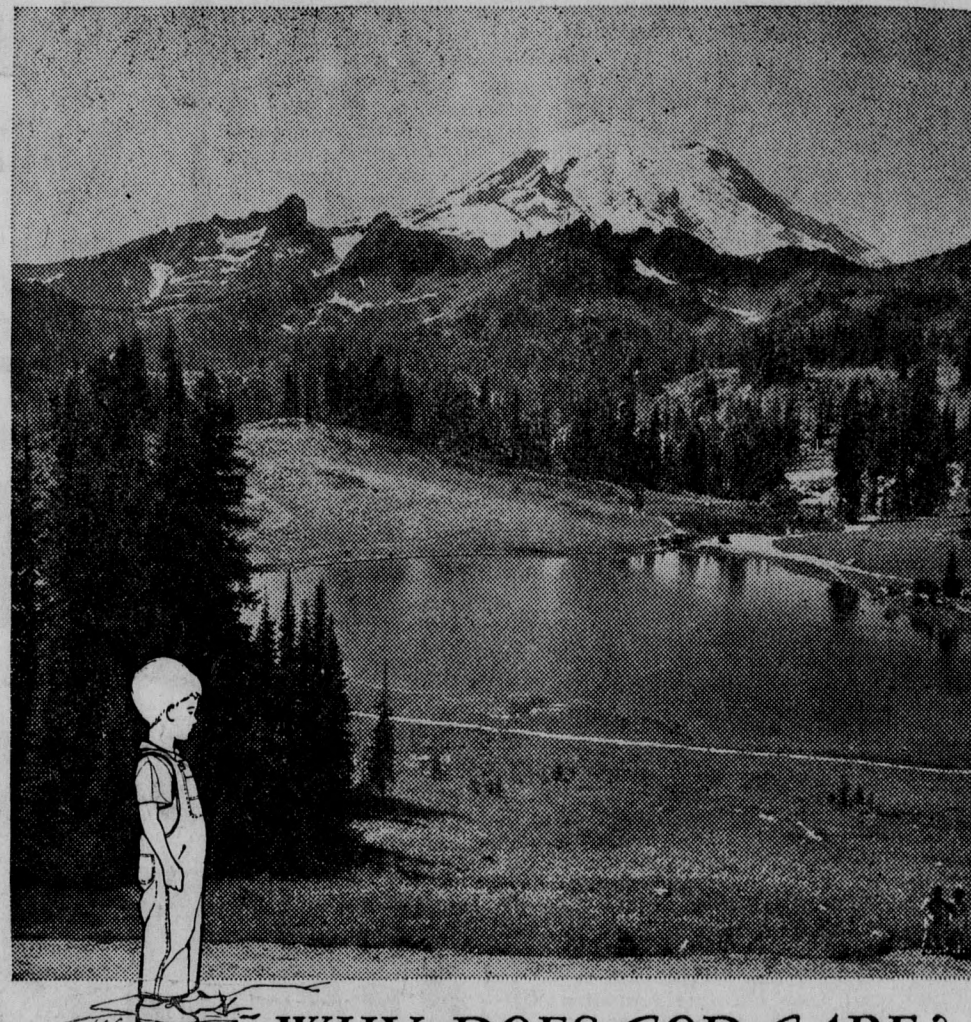
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## Take your problems to Church this week — millions leave them there!



### WHY DOES GOD CARE?

We are so tiny in the vastness of space, so drab in the grandeur of nature. Why does God care about each one of us?

This question has always plagued the mind of man. It will probably never be completely answered to his satisfaction until he sees and believes the evidence of man's importance to God: *Thou hast made him a little lower than the angels.*

It remained for Jesus Christ to reveal the love of God. Sunday — World Communion Day — Christians will unite in the sacrament which is their richest experience of the glory and honor God has given.

The world over, men will rejoice in the Divine Love, so far-reaching, that God gave His Son for humanity.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalms 8:1-9	John 3:16-21	John 14:15-24	Romans 5:1-8	I Corinthians 11:17-26	Hebrews 2:1-7	John 3:16-21

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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### BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito

REV. ROBERT N. SCHAPER, Ph.D.

9:30 a.m. — Sunday School  
11:00 a.m. — Morning Worship  
7:00 p.m. — Evangelistic Service  
6:00 p.m. — Christian Endeavor Societies

### BETHANY LUTHERAN CHURCH

Corner of LaTierra and Viendo on Sierra Madre Blvd. East Pasadena

REV. NEILS C. CARLSEN, Pastor

9:30 a.m. — Sunday School  
11:00 a.m. — Morning Worship  
6:30 p.m. (2nd & 4th Sundays) — Luther League  
7:30 p.m. Wednesday — Bible Study

### CHURCH OF ASCENSION (EPISCOPAL)

North Baldwin at Laurel

REV. HARLEY GIBBS SMITH, JR., Rector

REV. JAMES H. MILLER, Curate

7:30 a.m. — Low Mass  
8:40 a.m. — Morning Prayer  
9:00 a.m. — Family Eucharist  
9:30 a.m. — Sunday School  
10:30 a.m. — Sung Eucharist & Sermon  
Weekdays Holy Eucharist 7 a.m.  
Also Wednesday and Friday 9 a.m.

### CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

REV. J. P. STOCKETT, Pastor

Sunday Morning Bible School — 9:45  
Morning Worship — 11:00  
Young People's Service — 7:00 p.m.  
Mid-Week Prayer Meeting — 7:30 p.m. (Wednesday)

### CONGREGATIONAL CHURCH

"Church of the Singing Tower"

Sierra Madre Blvd. at Hermosa

REV. GEORGE LINDSAY, Minister

Morning Worship: 9:30 & 11 a.m.  
Church School: 9:30 a.m.  
Jr. and Sr. Hi: 7 p.m.  
College Age: 8 p.m.  
Niners: 4 p.m.

### FAITH LUTHERAN CHURCH

MISSOURI SYNOD

835 Hastings Ranch Dr.

A. HESSE, Pastor

9:15 — Sunday School & Bible Classes

10:30 — Sunday Worship Hour

### FIRST CHURCH OF CHRIST, SCIENTIST

186 W. Highland Ave.

Sunday School for Pupils up to age 20

9:30 a.m.

Sunday Service and Child Care 11:00 a.m.

Wednesday Evening Testimonial Meeting 8:00 p.m.

The Reading Room at 22 N. Baldwin Ave.

Open Daily Except Sundays and Holidays from 12 to 5 p.m.

### FOOTHILL JEWISH COMMUNITY CENTER OF TEMPLE BETH ISRAEL

212 N. Lima St.

DR. CHARLES W. STECKEL, Rabbi

SOLOMON EDELMAN, Cantor

Friday Evening Services — 8:30

Saturday Morning Services — 9:00

Tuesday Evening Adult Class — 8:15

Sunday School — 10 a.m. (Sundays)

Hebrew School — Monday Thru Thursday

4:00 to 6:00 p.m. — Age 8-14

Sundays for Adults — 10:00-12:00

### SIERRA MADRE METHODIST CHURCH

West Sierra Madre Blvd. at Michillinda

REV. MARK TROTTER, Minister

Sunday Services at 9:30 and 11 a.m.

Sunday School 9:30 a.m.

### ST. RITA'S CHURCH

318 N. Baldwin Ave.

FR. THOMAS O'MALLEY

FR. JAMES WALSH, Assistant

Sunday Masses 7, 8, 9:30, 11 a.m., 12:15 p.m.

Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.

Daily Masses — 6:15 and 8:00

Devotions Wednesday evenings and first Friday evenings at 7:30

### TRINITY PRESBYTIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTRANDER, Minister

9 and 10:30 a.m. — Church School

9 and 10:30 a.m. — Worship Service

7:00 p.m. — Youth Fellowship



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Don Jackson Store for Men

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35 N. Baldwin EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for J.N. GREEN STAMPS



### Knights Columbus Plan Spaghetti Dinner; St. Rita's



Sierra Madre Council No. 5137 of the Knights of Columbus will commemorate Columbus Day on Saturday, Oct. 12. A delegation from the Council will attend the Southern California Chapter sponsored Mass at St. Vibiana's Cathedral in Los Angeles at 9:30 a.m. There also will be a Mass at 8 a.m. at St. Rita's Church for the Knights' intentions.

The Knights will serve a spaghetti dinner at St. Rita's hall from 5:30 to 9 p.m. After the dinner, there will be dancing. The proceeds of this affair will be used for the building fund.

FM Station KMAX will feature a Columbus Day address at 6:45 p.m., delivered by Supreme Knight Luke E. Tart. The theme of this address is "Christopher Columbus—The Man, His Message and His Challenge."

Supreme Knight Luke Hart has been outstanding in the furthering works sponsored by the Knights. He was the prime mover in the project which has resulted in the micro-filming of 11 pages of priceless Vatican Library manuscripts. This film library is now located at St. Louis University and is available to all scholars. It also was under his leadership that Knights erected the Campanile at the National Shrine of the Immaculate Conception in Washington, D.C., and provided the carillon for the Campanile.

Attend the Church of Your Choice  
This Sunday  
Sierra Madre Churches  
Welcome You

The Knights of Columbus will serve a spaghetti dinner at St. Rita's hall from 5:30 to 9:00 P.M. After the dinner, there will be dancing. The proceeds of this affair will be turned over to St. Rita's building fund.

F.M. Station KMAX will feature a Columbus Day address at 6:45 P.M. delivered by Supreme Knight Luke E. Hart. The theme of this address is, "Christopher Columbus — The Man, His Message and His Challenge."

### Alverno Heights Students Elect Class Officers

Students at Alverno Heights Academy, Sierra Madre, chose the following officers in elections during the latter part of September:

**Class officers:** Seniors: Mary Drabinski, president; Marcia Kelly, vice president; Marsha Andersen, secretary; and Linda Paquette, treasurer. Juniors: Mary Reilly, president; Connie Sweeney, vice president; Anne Marie Matheny, secretary, and Anne Hodges, treasurer. Sophomores: Toni Pulone, president; Toni Peckham, vice president; Lissa Wood, secretary, and Donna Edwards, treasurer.

**Homeroom officers:** Seniors: 109, Terese re la Torre, president; Cynthia Arko, vice president; Sally Donovan, secretary, and Barbara Babish, treasurer. 111—Rosemary Jogerst, president; Kay McIsaac, vice president; Mary Glasscock, secretary; and Mary Maloney, treasurer. 104 — Kathy Reinsch, president; Jan Wagner, vice president; Christine Roman, secretary, and Joan Sigwell, treasurer.

**Juniors:** 112 — Melody Anicich, president; Kathy Albade, vice president; Karen Birney, secretary, and Kathy Carlsten, treasurer. 119 — Marian Karbo, president; Nancy Iredale, vice president; Lucy Marino, secretary, and Kathy Hermann, treasurer. 110 — Maria Simon, president; Karen Ott, vice president; Julie Schmidt, secretary; and Carla Merlo, treasurer. 117 — Mary Speyer, president; Pat Tobin, vice president; Karen Van Pelt, secretary; and Corinne Webber, treasurer.

**Sophomores:** 103 — Bonnie Burke, president; Beverly Archer, vice president; Barbara Coleman, secretary; and Christine Elko, treasurer. 114 — Terry Lovejoy, president; Maureen Kitchens, secretary; and Joanne Huber, treasurer. 121 — Sheila Pudenz, president; Linda Peters, vice president; Patty Munteer, secretary, and Kathy O'Boyle, treasurer. 105 — Suzanne Winslow, president; Karen Sechl, vice president; Angela Smaldino, secretary, and Nancy Zak, treasurer.

Freshman class and homeroom officers will be elected later in October.

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### New Books At Public Library

Gardner Erle Stanley. The Case of the Amorous Aunt—Perry Mason.

Goudge E Elizabeth. The Scent of Water—a love story set in the English countryside.

Klein-Haparrash, J. He Who Flees the Lion—a long saga concerning a Roumanian who flees in 1939 to become an intelligence officer, complex plot well done.

Queen, Ellery. The Player on the Other Side—a new novel about Ellery and his father.

Spark, Muriel. The Girls of Slender Means—This story takes place in the period at the World War II concerning girls who live at a home for young ladies who work in London.

Stacton, David, Sir William—a novel about Sir William and Lady Hamilton and their mutual friend, Lord Horatio Nelson.

### Planning Commission

form set back in Sierra Madre Canyon, setting up Commission Committees on Parkways and Sidewalks, and Master Tree Planting. The Planning Commission felt that these items need study and lots of consideration. Their plans are to have a joint meeting with the City Council to study these problems, no date has been set for this joint meeting as yet.

The last item on the agenda was amendment Sections 9402, and 9403 regarding R-3 uses. This was discussed at great length, but no decision was made. It was moved that this item be referred back to the full commission for further study. It was felt that this was too important to make a decision with only part of the commissioners present.

The next regular meeting of the Sierra Madre Planning Commission is October 17. The public is invited to attend.

### Hartman's Celebrate

tools of the trade of years ago, medical books dated back to 1892, books used in his father's time, popular medicine of years ago. How many can remember Hood's vegetable pills? or Tanlac for rheumatism? or the ever popular Juniper Berry medicine. Whether you can recall these old-time remedies or not, they are interesting and show vividly the great progress made in medicine and its dispensing.

In the past few years, pharmacy has experienced a period of dynamic growth and its full potential has yet to be reached. Pharmacy today combines ancient heritage and tradition with the complex technical skills of tomorrow, and as the drug expert on the "Health Team," the pharmacist must constantly keep abreast of all the new drugs entering his inventory. He must keep the physicians of his community advised of the new drugs and their uses. Also the pharmacist is constantly alert to his responsibility as a health educator in his community.

We all appreciate our pharmacist and recognize the tremendous role he plays in our lives, but during our hustle and bustle we sometimes forget. So let's make it a point this week to stop in and see Rudy Hartman and his very able and dedicated assistants and say, "Thanks, Doc."

### Ballet Spectacular

spirits and flees to the exotic kingdom of the "Sha," where he meets beautiful Anitra.

Aside from taking part in this show Jerry Watts is now teaching at Suzanne de Truan Ballet Studios.

The highly dramatic part of Solveig will be danced by Diane Bayless; The Green Princess, by Janice Shutz; Anitra, by Marazeth Burns. The lovely Snow White will be gracefully danced by charming Shelly Herndon.

Tickets are \$2.10 for adults and \$1 for children. They are available at Ralph's Shoe Store, 41 N. Baldwin, Sierra Madre; also at Berry and Grassmuck Music Store in Pasadena. For reservations and information, please call SY. 6-2610.

### Fire Prevention

have had are very deceiving too, in that not too far above the city limits it has not been foggy, and the hot, dry conditions very definitely exist. We have not left the current fire season yet, and due caution is still urged by everyone.

The city has enjoyed a comparatively low fire loss this year, due both to the quick response and extinguishment by the fire department, and of the prevention efforts of the bureau, through the continued inspection programs. As Chief Brown stated: "This is the kind of record that helps to keep the insurance rates at a minimum, and more important, saves lives and property from the ravages of fire."



Suzanne de Truan

French Ballerina

Formerly with

Ballet Russe

### Ballet Classes

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Beginners Through Professionals Children and Adults

## Suzanne de Truan

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Cor. of San Gabriel

Sierra Madre  
51 No. Baldwin

So. Pasadena  
812 Summit Dr.

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SY 6-2610 or CL 7-5707



Jerry Watts  
Specializing in  
Pas de Deux  
Training the Young  
Dancer to work  
with a partner

### Spectacular Productions

Presented at the  
Pasadena  
Civic Auditorium  
Each Fall  
"Snow White" and  
"Peer Gynt"  
Sunday, Oct. 27th  
at 3 p.m.



## OF BROADLOOM CARPET

Rounds—Fall Carpet Sale Time—

places your home in the fashion picture—with the children back in school, and summertime living just about over,

it's back to living indoors. Right now it's time to take a good look at your house and decide if you need new carpet.

Rounds is well prepared for this big fall shopping season with huge stocks of the most wanted carpet qualities.

We know too that many of our customers want a carpet priced at the 6.95 figure, so we have attempted to give the best carpet value at 6.95 a square yard. Wear-wise, color-wise, style-wise, you'll agree that here you get most for your carpet dollar. Select from 8300 square yards in nylon or wool. Buy and enjoy your carpet while you pay for it on Rounds bank contract terms.



SALE PRICE

Lees 100% Filament 501 Nylon, Hi-Lo Texture

Reg. 8.95

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PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT



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**THE U.S. SUPREME COURT**  
*Which side is it on?*  
Would you like to see the record, and to know what to do about it?

Then order  
**The Warren Impeachment Packet**  
One Dollar, Postpaid

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**THE OLD TIME MARKET**  
444 Sturtevant Dr. (in the Canyon)  
— OPEN —  
SUNDAYS 12:30 TO 11 P.M.  
MON. THRU SAT. 9 A.M. TO 11 P.M.  
P.S.—WE ALSO SELL GROCERIES

**LEGAL NOTICE**  
NOTICE TO CREDITORS  
No. 47232  
In the Superior Court of the State of California, in and for the County of Los Angeles  
In the Matter of the Estate of Nancy McNair, Deceased.  
Notice is hereby given by the undersigned, BALDO M. KRISTOVICH, Public Administrator of the Estate of Nancy McNair, Deceased, to the Creditors of, and all persons having claims against, the said decedent, to present them, with the necessary vouchers, within six months after the first publication of this notice, to the said Administrator at his office at 401 Old Hall of Records, 220 N. Broadway, Los Angeles, California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them, with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.  
Dated: Sept. 10, 1963  
BALDO M. KRISTOVICH, Public Administrator  
of the estate of said decedent.  
Madison 5-3611 Ext. 64287  
Publish Sierra Madre News  
Sept. 26, Oct. 3, 10, 17, 1963

**CERTIFICATE OF BUSINESS**  
Fictitious Firm Name  
THE UNDERSIGNED does hereby certify that she is conducting a Gift and Women's Accessories Shop business at 65 North Baldwin, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of CONGLOMERATION and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:  
EDNA E. BARGER, 65 North Baldwin, Sierra Madre, Calif.  
WITNESS my hand this 16th day of September, 1963

**LEGAL NOTICE**  
EDNA E. BARGER  
THOMAS C. BECK  
Attorney in Fact  
STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
ON THIS 16th day of September, A.D. 1963, before me a Notary Public in and for said County and State, personally appeared Thomas C. Beck known to me to be the person whose name is subscribed to the within instrument as the attorney in fact of Edna E. Barger and acknowledged to me that he subscribed the name of Edna E. Barger thereto as principal and his own name as attorney in fact.  
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.  
CARMEN G. WAY  
Notary Public in and for said County and State.  
My Commission expires April 13, 1964  
Publish Sierra Madre News  
Sept. 10, 26, Oct. 3, 10, 1963

**NOTICE OF AWARD OF CONTRACT**  
Pursuant to statute and to Resolution No. 1919 of the City Council of the City of Sierra Madre, directing this Notice, that the said City Council of the City of Sierra Madre in open session, on the 24th day of September, 1963, publicly examined and declared all sealed proposals or bids for performing the work and improvement described in Resolution of Intention No. 2000 of the City Council of the City of Sierra Madre, adopted on the 23rd day of July, 1963, which Resolution of Intention is on file in the office of the City Clerk of the City of Sierra Madre and is hereby referred to for a description of said work and improvement and for all particulars relative to the proceedings under said Resolution of Intention, and notice is also hereby given that the City Council of the City of Sierra Madre in open session, on the 27th day of August, 1963, publicly examined and declared all sealed proposals

**LEGAL NOTICE**  
thereafter on the 24th day of September, 1963, awarded the contract for said work and improvement to the lowest responsible bidder to-wit: Quick Company, at the price named in the bid for said work and improvement, which said bid is on file in the office of the City Clerk of the said City of Sierra Madre, and to which reference is hereby made and the attention of all persons interested is hereby directed.  
Dated: September 24, 1963  
L. Marie Warfel, City Clerk of the City of Sierra Madre, Calif.  
Publish Sierra Madre News  
October 3, 10, 1963

**NOTICE TO BIDDERS**  
The City of Sierra Madre will receive sealed bids for the sweeping of all City streets, up to 10:00 o'clock A.M., Thursday, November 7, 1963, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California.  
The specifications and bid proposal are available at the office of the City Clerk, where copies may be obtained.  
The City reserves the right to reject any and/or all bids.  
A Cashier's check, Certified Check, or Bidder's Bond in the amount of \$100.00 shall accompany all bids.  
L. MARIE WARFEL  
City Clerk  
Publish Sierra Madre News  
October 10 and 17, 1963

**NOTICE OF AWARD OF CONTRACT**  
Pursuant to statute and to Resolution No. 2018 of the City Council of the City of Sierra Madre, directing this Notice, that the said City Council of the City of Sierra Madre in open session, on the 27th day of August, 1963, publicly examined and declared all sealed proposals

**Friends of Sierra Madre Library Sponsors Film**

The Friends of the Sierra Madre Library are again sponsoring a series of documentary films to be shown each month, free of charge, at the Sierra Madre Community Nursery School, 701 E. Sierra Madre Blvd., at 7:30 p.m. The first film, "The Golden Coach," is scheduled for Oct. 14.

The films shown are part of the Los Angeles County Museum's film circuit, an extension service of the Museum in cooperation with Southern communities.

Programs have been selected to cover as wide a variety of interests as possible, and, as far as possible, reflect the subject areas of the Museum.

"The Golden Coach," the first film of the series to be shown in Sierra Madre, was written by Jean Renoir, photographed by Claude Renoir, and stars Anna Magnani in her first English-speaking role. Background music is from the works of Vivaldi.

The film is in color with English dialog, and is the tale of an Italian commedia dell'arte troupe which comes to a Spanish province in South America in the 18th Century.

The differences between the worlds of the troupe players and the corrupt colonial court is the theme of the film.

**LEGAL NOTICE**  
or bids for performing the work and improvement described in Resolution of Intention No. 1965 of the City Council of the City of Sierra Madre, adopted on the 25th day of June, 1963, which Resolution of Intention is on file in the office of the City Clerk of the City of Sierra Madre and is hereby referred to for a description of said work and improvement and for all particulars relative to the proceedings under said Resolution of Intention, and notice is also hereby given that the City Council of the City of Sierra Madre in open session, on the 8th day of October, 1963, awarded the contract for said work and improvement to the lowest responsible bidder to-wit: Vido Samariach Company, at the price named in the bid for said work and improvement of said bidder, which said bid is on file in the office of the City Clerk of the said City of Sierra Madre, and to which reference is hereby made and the attention of all persons interested is hereby directed.  
Dated: October 8, 1963  
L. Marie Warfel, City Clerk of the City of Sierra Madre, Calif.  
Publish Sierra Madre News  
October 10, 17, 1963

**SPORTS**  
AS  
**Hank Ives**  
SEES IT

**Little This-N-That**  
Could be the USC Trojans jelled into the mighty war-horse they were supposed to be in the second half of last week's Michigan State encounter. You can't help but feel McKay's lads are liable to score at any moment, from any place on the field.

Keep hearing rumbles about Billie Barnes NOT surviving the season at Bruinville.

AT LAST some key people are starting to do something about getting a national boxing commissioner. One of these days we won't have a champ in one state black-balled in another.

THIS WEEK'S Pasadena Quarterback meeting will feature Ram Day. Some mighty fine speakers including Les Richter and Dick Daugherty, a pair of ex-Rams who can remember the winning side of the ledger.

TV HAMS... could be that both the Citrus College and PCC football squads have a bit of "Ham" in them. Both were underdogs in their home openers but both pulled large upsets before the television cameras of KCOP, Channel 13.

WONDER IF BILL SKOWRON saved his job with the Dodgers with his heavy hitting in the early series games? Who would have thought L. A. would win the pennant without any help from the former Yankee Bomber?

DO YOU SUPPOSE that Walt Alston will finally get some credit as a good manager? If they don't give "Smokie" the Manager of the Year award, it will surely be an injustice.

DIDN'T VINCE SCULLY outclass Mel Allen on the TV broadcasts of the series? MAIL BAG on same subject... Dear Son—Why don't you give Vince Scully some credit in your column. Your mom has learned to love baseball and mostly because of the intelligent manner in which Vin relays the game action to his listeners.

SIGNED: Your Dad.  
O.K. Pop. I'm with you. By the way, How could anyone be so lucky they won two sets of series tickets as you did?

AMERICAN LEAGUE bosses had better do something about strengthening their low ranking clubs the same way the N.L. moguls are doing it. Yankee domination is in the books for years to come. And isn't the N.L. personnel about fifty percent better than the men in the junior circuit?

OLD HANKUS fingered the Dodgers to win the series in seven and tabbed Koufax for two winners and Drysdale for one. The Dodgers just won it in a hurry that's all.

ONLY FOUR GAMES were misplaced on last week's prognostications making Old Hankus' season chart read a nifty 41-2-17 for .71 percent. The fearless one tabbed UCLA by one, PHB by 18, (21-0) and PCC by six, (7-0).

HERE ARE THIS WEEK'S GOODIES:  
P.C.C. LANCERS to upset Glendale. Of all the games on the local schedule, this is the one Don Hunt wants the most. There is no love lost between the two schools and the Lancers would love to avenge last year's bloody loss.

PASADENA HIGH to edge Glendale High in a battle of powerful elevens. Last year the Nitros squeaked out a 19-14 victory over the Bulldogs but this year it will be different.

MUIR by two TDs over Burbank. Local elevens are 8-0 for the season so might as well stick with the winners.

SYRACUSE over UCLA, make it 27-7.  
U.S.C. to find scoring punch and whip Notre Dame 35-14.  
WASHINGTON to upset a fine Oregon State eleven.

**OUR MANAGERS' WEEK WAS SUCH A SUCCESS—WE'RE HAVING AN APPRECIATION CELEBRATION TO...**

**A&P Thank You Save Again!**

**MORE STOREWIDE VALUES BEING FEATURED THIS WEEK!**

**USDA "CHOICE" GRADE Fresh American Autumn Harvest Lamb**

**LAMB ROAST 39¢ lb.** **LAMB LEGS 59¢ lb.**

**SQUARE CUT SHOULDER** **WHOLE or EITHER HALF**

<b>WILSON CERTIFIED FRESH FROZEN</b>	<b>AUTUMN HARVEST LAMB CHOPS</b>	<b>ECONOMY LAMB CUTS</b>	<b>CAP'N JOHN FROZEN</b>
<b>Frying Chicken</b>	<b>Shoulder Chops .. 69¢</b>	<b>Breast of Lamb .. 10¢</b>	<b>Seafood</b>
<b>DRUMSTICK OR BREASTS</b>	<b>Large Loin OR ROUND BONE 79¢</b>	<b>Lamb Riblets .. 29¢</b>	<b>Whiting Fillets ... 43¢</b>
<b>2-LB. CTN. 89¢</b>	<b>Rib Chops REGULAR CUT 89¢</b>	<b>Stewing Lamb NECK CUT 29¢</b>	<b>Cod Fillets ..... 45¢</b>
	<b>Small Loin OR RIB EYE 98¢</b>	<b>Ground Lamb ... 39¢</b>	<b>PACIFIC Sole Fillets ..... 69¢</b>

**SUPER-RIGHT SMOKED BACON CANADIAN STYLE** **Chunk Cut 1 1/4 to 1 3/4-lb. 83¢ lb.** **SUPER-RIGHT FRANKS ALL-MEAT 49¢ lb.** **SUPER-RIGHT BOLOGNA 6-OZ. PKG. 29¢**

**COME 'N GET 'EM! DEL MONTE ROUND-UP BARGAINS!**

<b>TOMATO SAUCE 13 8-oz. Cans \$1.00</b>	<b>STEWED TOMATOES 2 1-lb. Cans 35¢</b>
<b>PINEAPPLE-GRAPEFRUIT JUICE DRINK 29¢ 14-oz. Can</b>	<b>CUT GREEN BEANS ALSO SEASONED 4 1-lb. Cans \$1.00</b>
<b>TOMATO JUICE 4 14-oz. Cans \$1.00</b>	<b>SLICED or HALVES PEACHES 4 1-lb. 13-oz. Cans \$1.00</b>
<b>CORN CREAM STYLE 6 1-lb. 7-oz. Cans 1.00</b>	<b>Tomato Sauce 8 15-oz. Cans 1.00</b>
<b>PEAS EARLY GARDEN 1-lb. 1-oz. Can 19¢</b>	<b>ZUCCHINI 1-lb. Can 19¢</b>

**C&H PURE CANE Granulated SUGAR 5-LB. BAG 49¢**

**Kleenex\* 3c off Deal 3 600-ct. 1.00** **Cheddar Cheese WISC. 59¢** **Kotex\* 3 12-ct. 1.00**

**A&P FROZEN ORANGE JUICE 4 6-OZ. CANS \$1.00**

**RED DELICIOUS APPLES EXTRA FANCY 5 lbs. 49¢** **SWEET CORN YOUNG TENDER 4 EARS 19¢**

**YELLOW Onions 2 lbs. 9¢** **RED VELVET Yams 2 lbs. 25¢** **LOOSE Carrots 5¢** **FRESH CRISP Romaine 2 for 19¢**

**CHEESE VALUES**  
A&P GRATED ROMANO & Parmesan 3-oz. Size 29¢  
RED ROOSTER Blue Cheese 1 1/2-lb. 15¢  
VICTORY MIDGET Limburger 8-oz. Pkg. 43¢

**GLEEM TOOTH PASTE\* 5c off EXTRA LARGE TUBE 64¢**

**RED DELICIOUS APPLES EXTRA FANCY 5 lbs. 49¢**

**Check our regular low produce prices**

**RED VELVET Yams 2 lbs. 25¢** **LOOSE Carrots 5¢** **FRESH CRISP Romaine 2 for 19¢**

**Prices Effective Thurs., Fri., Sat. & Sun., October 10, 11, 12 & 13**

**HASTINGS RANCH SHOPPING CENTER 3745 Foothill Pasadena**

**AP Super Markets**  
THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.  
America's Dependable Food Merchant Since 1859  
Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

**Community Chest Part of Country-Wide United Way**

When the question is asked, "What has happened to the Sierra Madre Community Chest?" the answer is that our Community Chest, along with 33 others in Los Angeles County, has joined the United Way, Inc.

It is now fully a part of this great county-wide appeal and is no longer referred to as the Community Chest. We are conducting our own campaign here in Sierra Madre, but we are a part of the Foothill Area division of United Way.

The area is composed of Altadena, Arcadia, Duarte-Bradbury, La Canada-Flintridge, Monrovia, Pasadena, Sierra Madre and South Pasadena. The total campaign goal for the Foothill Area is \$1,009,000. Sierra Madre's portion of this goal is just under \$15,000.

Wesley I. Dumm, campaign chairman for the Foothill Area, announced at a recent board meeting that in this very early stage of the campaign gifts from business and corporations are up 10% over previous years. Mr. Dumm stated that these groups are very much behind this new dimension in giving and every effort is being made on their part to make the appeal a successful one.

The portion of additional funds raised by United Way will provide for extension of needed services. This will be of benefit in our own community as well as in the rest of Los Angeles County to provide the needs of rapid growth and changes. This is the aim of the allocation and budgeting policy adopted by the United Way, Inc.

Now, when the question is asked, "What has happened to the needed volunteer workers for this drive in Sierra Madre?" the answer should be that the needed number have signed up to pledge their time in our Nov. 9th residential door-to-door appeal.

However, Mrs. Lucy Young, Sierra Madre campaign chairman, announces we are short by over one quarter the total number of workers needed. Unless there are enough people to canvass, we cannot have a fully successful campaign. The present number of workers will be burdened with more calls and some homes will not be contacted at all.

Mrs. Young is making an urgent call for volunteers. Please contact her at EL 5-9943, or co-chairman, Mrs. Freda Shaw, at EL 5-0143. Only a small amount of your time will be needed and as far as possible near your home, if you desire. Call these chairmen today and plan to participate in this great drive that has the theme, "One gift works many wonders."

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**League of Women Voters Discuss United Nations**

The Sierra Madre unit of League of Women Voters will meet at the home of Mrs. James Hyde, 239 E. Sierra Madre Blvd. on Tuesday, Oct. 14, at 9:30 a.m.

The topic for discussion will be the United Nations. Resource material will be presented by Mrs. Frederick Lindvall.

All interested parties are invited to attend.

Reservations for babysitting must be made by Monday. Call EL 5-8875.

**Cub Pack 390 To Welcome New Cub Families**

A get-together meeting will be held by Cub Scout Pack 390, Friday, Oct. 11, 7:30 p.m., in the Sierra Mesa Cafeteria.

Mrs. Charles Zern from Scout headquarters will present the film "The Boy from Hickory Street," and answer questions regarding the Cub Scouts.

This meeting is designed to welcome all new Cub Scout families. All interested boys between the ages of 8 and 11, and their parents, are invited.

Returning committee members are: Tom Vau-Achthoven, cubmaster; Rowena Wingate, secretary; Mary Alsawa, den mother chairman; and den mothers Shirley Robertson and Irene Jackson.

**CHILD BIRTH In the GOOD OLD DAYS**

Few families would care to go back to "the good old days" of childbirth. Death of mothers was commonplace, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy.

Many of these mothers could have been saved by only a few dollars' worth of today's medicines.

Now only one mother in 3,125 dies. Much of the credit for this improvement is due to the new prescription drugs. Their cost is surprisingly low. In fact, only 15 prescriptions in a thousand cost as much as \$10. The average one costs only \$3.25. No wonder we say: "Today's prescription is the biggest bargain in history."

**Hartman**  
Reliable Prescription  
29 N. Baldwin EL 5-3311

**Ives & Warren MORTUARY**  
100 NORTH HILL AVE. • PASADENA  
SYcamore 6-4375 • RYan 1-7369

63 Years Serving the Foothill Communities

**Read the Classified They are Little Bargains with a Saving**

**Reliable Prescription**



## Student To Attend Groundbreaking

A ninth-grade student from Pasadena will participate in groundbreaking ceremonies for the Hollywood Museum on Sunday, Oct. 30, at 2 p.m.

John Reeder, a student at McKinley Junior High School, has been invited by Supervisor Warren Dorn to be his guest at the program. Children and youth representing other educational levels, will be guests of other members of the County Board of Supervisors, symbolizing the educational purpose for the museum. An elementary school child will be chosen from South Los Angeles, a senior high school student from Los Angeles City, college representative from Citrus Junior College, and an adult education student from Torrance.

The Hollywood Museum will be located on North Highland opposite the entrance of the Hollywood Bowl.

## Recreation Dept. Sponsors Gift Wrapping Class

The Arcadia Recreation Department is sponsoring a class in the art of gift wrapping and making holiday centerpieces. Mrs. Margaret Peterson, who has been creating designs for many commercial establishments during the past years, is the instructor. She considers impossible arrangements as the most creative and exciting and individualistic to work with and is able to teach others to make beautiful and interesting centerpieces and gift wraps with materials found around the home. Her work is sophisticated, practical and delightful.

The class is held each Tuesday through Dec. 3 at the Highland Oaks School Cafeteria from 8 to 10 p.m. Registration fee is \$6, which can be paid at the class session or at the Arcadia Recreation Department at 240 W. Huntington Drive.

## Youth Concert Tickets Available

Ticket booklets for the 1963-64 Youth Concert Series, under the auspices of the Pasadena Area Youth Music Council, are now being sold by music chairman in the schools of Pasadena and surrounding communities. The forthcoming series of Youth Concerts are to be held on Sunday afternoons in the Pasadena Civic Auditorium.

The opening concert of the 1963-64 series, sponsored by the Pasadena Junior Philharmonic Committee, will feature the Los Angeles Philharmonic Orchestra, with Dr. Howard Hanson, well known American composer, conducting the local premiere of his own Children's Suite, "For the First Time." Also on this program, "Valencia" from Ports of Call, by Jacques Ibert, and "Carol on Twelfth Night" by William Bergama will be heard.

On Dec. 8 a wide variety of chamber music, particularly appealing to a young audience, will be played by the Paganini Quartet, with Henri Tamianka director. The concert is sponsored by the Coleman Music Association.

The third concert of the series, sponsored by the Pasadena Symphony Juniors on Feb. 2, will present the Pasadena Symphony Orchestra with Dr. Richard Lert conducting. Hans Boepple, 14-year-old student at Marshall Junior High School in Pasadena, will play the Shostakovich Concerto for Piano and Orchestra. Hans has appeared on four different occasions with the Los Angeles Philharmonic, as well as with other symphony groups.

The concert series will conclude with a performance of "Noah's Flood," an opera written for young people by Benjamin Britten. The opera, sponsored by Junior League, will have a colorful presentation, the principal roles being sung by a professional cast, supported by the Pasadena Symphony, directed by Dr. Lert.

Booklets, designed by David Workman, include tickets and program notes for each concert. They are available through school music chairmen and at room 235, Education Center, Hudson and Del Mar from 10 a.m. until 2 p.m. Oct. 16, 17 and 18.

Music chairman for Sierra Madre is Mrs. Edward Chap-

man, Mrs. Ralph Rule is PTA president. Parochial schools chairman is Mrs. Justin Miller, SY. 2-8620; private schools chairman is Mrs. Charles Deto, SY. 0-5784. Other members on the council are Mmes. Herbert Hezlep III, Frank Bondurant and John Thall.

## New Judge in Pasadena Courts

Governor Edmund G. Brown today appointed Los Angeles attorney John W. Preston Jr., 54, to the Pasadena Municipal Court.

He will fill a recently created post. "John Preston is eminently qualified by his wide experience in the law and his high standing in his profession to be a judge," the governor said.

A native of Ukiah, Preston attended schools in Oakland, Berkeley and Los Gatos. He attended the University of California at Berkeley. He was graduated from Hastings College of Law with a bachelor of laws degree.

Prior to and during the second World War he served in the U.S. Marines as a flyer. He holds the reserve rank of colonel.

He is active in legal associations in the Los Angeles area. He is a Democrat.

He is a member of the American Legion, Stock Exchange Club and San Gabriel Country Club. He and his wife, Elizabeth, have two daughters. The family home is in Pasadena.

## Questions ... United Way ... Answers

Q. How much of my money collected in the United Way drive goes for expenses?

A. Under 9% of funds collected are needed for campaign expenses. Before this united appeal it has run as high as 25% in some cases.

S. How can I be certain that as a resident of Sierra Madre who works outside the community that my contribution at work will be used for services in Sierra Madre?

A. You can be certain if you are sure to designate either Sierra Madre on the Foothill area when making your contribution.

## CARROT TOP



him as being a discriminating traveler. I decided to fire a few more shots at him.

"Oh, I might even decide to go the other way," I said. "What about a little trip to Reykjavik? Iceland would be a nice cool place in August, wouldn't it?" Again, he was whirling the pages of his rate book.

"Yes, indeed," he replied, "we can book you to Iceland, but not direct. You'll have to change planes in New York. We could arrange your trip so you would have time to stop in New York and see a few of the shows, either en route to Iceland or on your return trip. The round trip fare, economy rate, would be say \$1,082.41."

"Oh, I may even go farther away," I lied. "Well, I can book you to Helsinki for \$920.90," the young man replied. "That's quite a little ways from home." I didn't immediately reply. Instead, I turned the globe on the counter as if looking for my home town or some place to which he had no tickets, which, I concluded, would give me a graceful way out. He kept right on pitching his airline tickets. "There are a lot of places you could go," he said.

I looked at him questioningly. Certainly he didn't mean what I feared he meant. And I wondered if he had economy rates there.

"If you want to stay in your own country, why not a flight to Nome, Alaska?" he asked. "The fare is \$432 roundtrip and economy rate. Or, if you want to go the other way—to the south—we can get you a flight to Buenos Aires for \$776, to Bogota, Columbia, for a mere \$474."

Again I was the personification of indecision. And I suspected the young man's patience was getting a bit thin. "How far away can I go?" I asked, hoping to stump the courteous one.

"Well, how about Tananarive on the Island of Madagascar off the southern tip of Africa?" he countered. "There's one more place that's a long way from home. It's the North Pole. We fly right over it, but we don't stop there."

That reminded me I had to stop somewhere and retreat gracefully out of the travel agency. "How long would it take to get a reservation?" I asked, hoping that the courteous young man would say a month, or any date after my vacation. "You get your passport, inoculations and vaccination," he said, "and we can get you

## St. Luke Auxiliary Plans Membership Party Oct. 19

St. Luke Hospital Auxiliary will have a membership party on Saturday, Oct. 19, at the Stuart Building, 3360 E. Foothill Blvd., in Pasadena. There will be a door prize and cocktails and hors d'oeuvres will be served to members and their guests from 7 until 9 o'clock in the evening.

Mrs. Dudley A. Shepherd is in charge of the party. Mrs. Paul Johnson, president of the organization, and Mrs. Harold Citron, hospitality chairman, will greet the guests, assisted by other members of the board. This will be the first event of this season, followed by general meetings on Nov. 12, Jan. 14, March 10, May 12 and June 9. A fashion show will be held on April 21 at the Huntington-Sheraton.

out of here in a hurry." "I'll go see my doctor," I replied.

Then as if it were an afterthought, I asked if he would give me the notes listing the fares to far-away places. "Certainly," he said, handing me the list of fares. "Just pick out any place and we'll send YOU off any day," I understood, but I said, "Thank you," and left the travel agency.

As I walked back to the office, I reached for my wallet to put away the man's notes. As I opened it, something fell out and I picked it up. It was my gasoline credit card. It reminded me I neglected to get my car lubricated. And I'm taking off this weekend for a trip to Disneyland... must get that done immediately. Hope I got an economy job done.

In closing the column for this week, let me remind you... if you do want to travel... the Sierra Madre Travel Agency is the place to go; then, of course, to your friendly Bank of America at Foothill and Rosemead... See you around, I hope, I hope, I hope.

## 3,500 Rose Bowl Tickets to Be Sold

Thirty-five hundred tickets for the Rose Bowl Game, Jan. 1, will be sold to the public within the next few days, it was announced today by Hilles Bedell, president of the Tournament of Roses Association.

Persons desiring to purchase two Rose Bowl seats may become eligible by mailing a post card, containing applicant's name and address, to Rose Bowl, Bin 1800, Pasadena. The post cards may be mailed from any post office at any time between now and Oct. 15.

The Tournament of Roses Queen will preside over a ceremony at which time 1,750 post cards will be drawn from Bin 1800. Rose Bowl ticket applications will be mailed to these card-owners. Only two seats will be sold to one person.

"Ticket applicants should mail ONLY a post card. NO MONEY should be sent until requested. The sale of these seats will be under the supervision of the Tournament of Roses, the AAUW and a certified public accountant," President Bedell said.

## Elementary School Menu

OCTOBER 14-18, 1963

Monday—Hot roast pork sandwich, corn, celery sticks, cherry sauce.

Tuesday—Hamburgers, green beans, cole slaw, mixed fruit and bananas.

Wednesday—Spaghetti, peas, mixed green salad, rainbow jello cubes, hot roll.

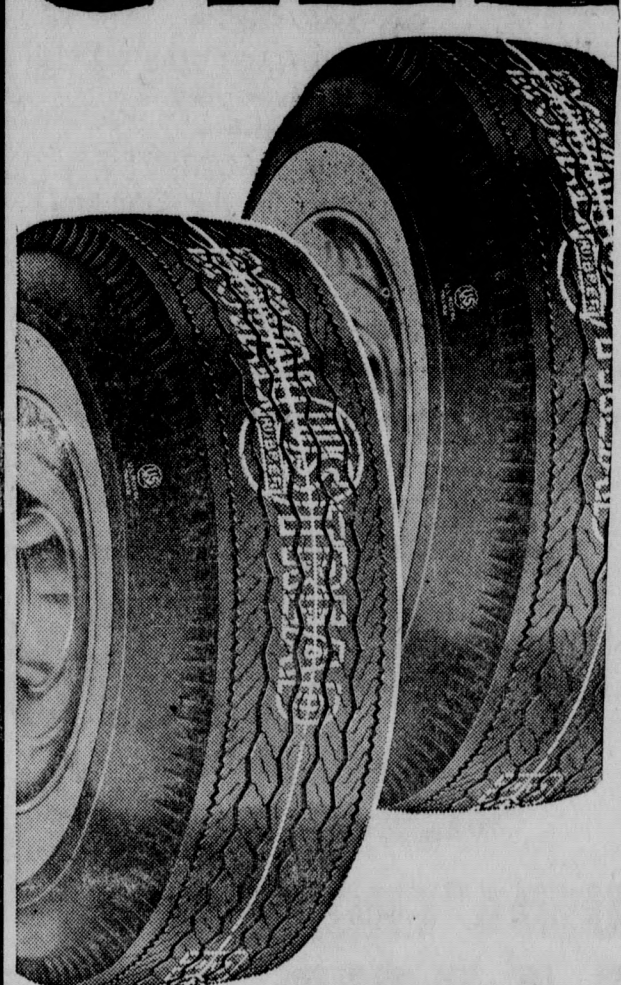
Thursday—Tacos, lettuce and tomato cup spinach, apple cobbler, French bread and butter.

Friday—Oven grilled fish, stewed tomatoes, school cafeteria salad, fruit cup, hot roll.

One-third quart milk with each lunch. A la carte items also available.

Attend the Church of Your Choice This Sunday

# ANY SIZE



**4 FOR 44<sup>88</sup>**  
on your casings  
Plus Tax

**ANY SIZE**  
**Whitewall -- Blackwall**  
**Tubed or Tubeless**

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**SAFETY-INSPECTED RETREADS.** By retreading you get new-car mileage on safety-inspected tires. We use ROYAL TREAD, the finest tread rubber money can buy. Modern factory retread methods, top quality materials, plus quality-control inspection make these retreads a top tire value today. HURRY IN.

**EASY TERMS**

**BRAKE and WHEEL SERVICE MOST CARS**  
**ALL \$9.95**  
3  
Reg. \$19 Value

1. BRAKES RECONDITIONED. Check, adjust emergency brake. Check, add brake fluid. Adjust brake shoes for full contact. Reg. \$4.50.

2. WHEELS ALIGNED. Correct caster, correct toe-in and toe-out. Inspect steering. Reg. \$9.50.

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## FEET ACHE, ITCH?

Get all your bones in the feet. No wonder they ache, swell, perspire, itch. Bathe feet twice daily with T-4-L Solution for relief of the 52 bones, 66 joints plus ligaments. Curb's athlete's foot, too (doughs off infection—watch healthy skin replace it) or your 4th back at any drug store if not pleased IN ONE HOUR. TODAY at HARTMAN'S PHARMACY.

Don't look now—but

Right near you is

THE PLAZA SHOP!

Just off Baldwin at

39 EAST MONTECITO

Dresses - Sportswear

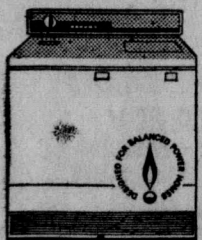
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**You'll flip, too.** The savings on a Gas clothes dryer are terrific. Take installation. You save a small fortune. (Other kinds of dryers can cost as much to install as they do to buy!) Take operating cost. Gas dries clothes for less than 2¢ a load. (Other kinds cost four times as much!) How about speed? A recent test proved Gas dryers faster than any other kind! With a Gas dryer, you finish washday fast...fresh. The topper? Gas dries clothes soft, fluffy, as airy as can be. Why not zip down to your dealer's or Gas Company showroom? See the trouble-free, money-saving, fast Gas dryers now. You'll flip.



•SOUTHERN COUNTIES GAS COMPANY

## ARCADIA MUSIC MART

## FALL SPECIALS!

SPINET PIANO \$395  
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SET OF VIBES \$175  
2 1/2 Octave

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LIKE NEW — Wurlitzer PORTABLE ELECTRIC PIANO \$395

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It's ready for you now at our Rexall Drug Store. Look over the list, check items you want, then leave it with any salesperson. We'll have your order all ready for you to pick up on the first day of the Sale.

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Items advertised in LOOK, LIFE, POST, plus This Week, Family Weekly, Parade and other Sunday Newspapers, and on Radio and TV.

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in business since 1910  
Rexall Pharmacy

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RELIABLE PROFESSIONAL PHARMACISTS



# Editorially Speaking....

The foundation of God standeth sure, having this sea, the Lord knoweth them that are His.—2 Tim. 2:19.

## The Donkey Kicks Himself

California Republicans, no mean interecine warriors themselves, have been having a bit of fun watching the Democrats chew each other out of late. The other day, directors of the California Democratic Council took on Big Daddy Unruh with such epithets as "political manipulator," "abuse of power," and "bossism is ugly." Then the CDC's president, Tom Garvey, lambasted the state's Young Demos for the outlandish, ultra leftist resolution they passed recently, giving aid and comfort to communists in Cuba, East Germany and Vietnam. The same youth movement took another pasting from Demo Congressman Charles B. Wilson of Los Angeles, who asked the national and state chairmen to launch a full investigation of the Young Democrats, with an eye toward the possible revocation of their national charter.

It's all good fun for the "outs," but it does at least indicate that the California Democratic party is not standing still. Not when the CDC, heretofore the radical eyebrow-raiser of the Party, is led to view with alarm the left turns of the younger generation. It would seem that the kids, as the old song used to say, have learned to play the banjo now better than him who taught them how.

## Which Constitution?

Sometimes it seems that California has two Governors: Pat Brown, the amiable vote-getter who wears funny hats to Europe, and Edmund G. Brown, the would-be national figure and general authority.

It was Edmund G. speaking the other day when Senator Barry Goldwater was made the whipping boy. The Senator, said the Governor, is looked upon in the south as a segregationist. And no man, he added, is doing his job if he doesn't take an affirmative stand on the civil rights issue. Perhaps the Governor has not been listening to or reading Barry Goldwater very carefully, for the Arizona has been very explicit in his support of the rights of all people, and has pointed out that whereas the South is with very encouraging speed desegregating its public facilities, it still stands strong on States' Rights.

Which brings us to the second and most amazing of Governor Edmund G.'s charges, one worthy of Amiable, Foot-in-the-Mouth Pat. Said the Governor, "Anybody who supports the constitution can't hide behind states' rights."

Which constitution have you been reading, Pat? Or did you skip the Ninth and Tenth Articles of the Bill of Rights?

## What's Up Doc?

National Republican strategists are running scared, according to Washington sources, in view of a widely circulated rumor that the administration's deal with Moscow on the nuclear test ban treaty calls for the Reds to pull down the Berlin Wall next summer — just when the 1964 presidential race begins to heat up.

Veteran politics in both parties are chortling over the continuing assaults upon Assembly Speaker Jesse "Big Daddy" Unruh, but hold that the Democratic boss' direct pipeline to the White House and big stick in Sacramento are enough to ward off the attacks, largely coming from victims of his power plays in the legislature.

Diplomatic observers regard the visit next month of Yugoslavia's Tito to Latin America as a keystone in the Communist drive to step up Red activity in support of Castro's Cuba and to build a new neutralist bloc in the Western Hemisphere.

## The Real Critics

Book publishers have to live with a constant ulcer-generator — the critics. Without them, they'd have a much harder row to hoe in selling their books; but with them they sometimes can't sell a book at all.

Last week, a group of publishers of school texts took a lacing in spades, hearts, diamonds, clubs and no-trumps from California's economy-size book critic, Dr. Max Rafferty. The very vocal and dedicated state superintendent of public instruction used words such as "drivel" and "moo moo talk" in lambasting the selection of texts available to the state. He protested histories that ignore Henry Clay, James Madison, the Monroe Doctrine, and the role of labor. He criticized the treatment of minorities and the omission of classics of American and English literature.

Dr. Rafferty wasn't saying much that the publishers hadn't heard before. But having made his charge a major part of his successful campaign for office, he was able to point out that he now spoke with an added voice . . . the voice of the most important critics of all, the people of California.

## Snooping Pays

Bleeding hearts in the welfare field have decried the tendency of some county officials to conduct surprise "bed-check" raids on the homes of supposedly fatherless families living on relief. The general plaint has been that this is some sort of invasion of privacy, although the investigations have turned up a goodly number of men in residence where no man was supposed to be.

It seems significant, however, that in one county alone, Alameda, \$20,000 was saved in the first six months of this year because of such raids, which were staged in January. The savings came from adjustment in or cancellation of support in cases where chiselling was proved.

Bedchecks may not be the ideal solution to welfare chiselling; but with results like that, it would seem be hidden upon the objectors to come up with a better method of making our relief handouts truly effective.

## Sierra Madre News

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## FREEDOM

At Any Price

By H. V. Witty

"Soviet Military Strategy" was published in September, 1962, by the Soviet Ministry of Defense and undoubtedly presents Russia's official military plan.

Ralph De Toledano, (King Feature Syndicate writer), in reviewing this book says, "Its major point is that the Soviet Union must and will launch an all out nuclear attack on the United States once it has nuclear superiority."

"While Russia is in the process of seeking this lead it will operate behind a propaganda smoke screen calling for negotiations with the West, relaxation of tension and an end to cold war. "All troops must be deployed long before the attack. These forces must be dug in as close to the American heartland as possible so they can be moved rapidly after the knockout blow."

A recent Allen and Scott column reported the following: "U.S. nuclear scientists have confirmed that three explosions detected in the Soviet Union in June and July are definitely nuclear tests in the atmosphere."

Two of these blasts were recorded two days after President Kennedy stated that the United States would not test again if the Russians would do likewise, and the third explosion was detected while our State Department was negotiating for the test ban agreement in Moscow. Allen and Scott further reported that: "According to nuclear experts who analyzed the tests, their findings show that the Russians are near the development of a 'clean' nuclear weapon that will be undetectable by the United States even when fired in the atmosphere."

"Several U.S. military intelligence experts believe that this may now be the case."

If this is so, then Tuesday, September 24, 1963, may well be referred to in the history books as "Red Tuesday," the day that 80 United States Senators uttered aye, thus ratifying the infamous test ban treaty.

Veteran columnist Bill Henry has commented: "There never was any doubt that it would be accepted because, in truth, there was nothing else to do." This concisely sums up the confused senatorial logic caused by the withholding of pertinent facts concerning the total ramifications as well as consequences of such a treaty ratification.

We, the people, as well as the Senators, have been subjected to controlled news, suppressed news, and twisted news — all reminiscent of past foreign totalitarian masters. We have all been told that "the government has the inherent right to lie" and now Theodore C. Sorensen, special counsel to the President, rocks our cradle and invites the sandman with "the public does not always know what is best for it. Public opinion is often erratic, inconsistent, arbitrary, and unreasonable. It rarely considers the needs of the next generation or the history of the last."

These words emanated from the mouth of a liberal minded brain truster who is willing to pin the "needs" and future of the next generation onto a "hope and pray" policy based upon the ridiculous assumption that the Russian Communists really do not intend to follow the military plan outlined and implemented by their own Ministry of Defense.

This "Ivory Tower" nincompoop conveniently forgets the very history that he accuses the people of forgetting — Yalta, Potsdam, China, Korea, Laos, Cuba, 50 broken Soviet packs, ad infinitum. He implies that we are incapable of recognizing the mistakes of the last generation while he himself is formulating the policies of an administration that fully intends to not only coexist but to actually cooperate with the Communists in burying us — an administration that has now implemented these policies by pressuring a confused and misinformed Senate into ratifying the test ban treaty.

And, in case any of you are warm in a cocoon of security because you know that 80 Senators could not possibly be wrong, then consider the following: On the pages of Sherwood's book "Roosevelt and Hopkins" we find that when President Roosevelt departed from the Yalta conference he received "floods of messages telling of the enthusiastic response to the publication of the Yalta Communiques in the United States." As a result of these official reports Sherwood further states: "One of the cables quoted Herbert Hoover as saying, 'It will offer a great hope to the world. William L. Shirer called it 'a landmark in human history.' Raymond Gram Swing said, 'No more appropriate news could be conceived to celebrate the birthday of Abraham Lincoln.' Senator Barkley cabled, 'Accept my sincere congratulations upon the historic Joint Statement released today. I had it read to the Senate immediately upon release and it made a profound impression. Senator White, Minority Leader, joined me in the expressions of commendation and satisfaction on the floor of the Senate. I regard it as one of the most important steps ever taken to promote peace and happiness in the world.'"

The cold light of history has completely revealed in stark reality the "rape" of free nations and our "sell-out" to Stalin that was consummated at the conference table at Yalta. These are the facts that the official State Department communiques failed to disclose. One can see by the above quotations how men of good faith can be trapped into saying foolish things as well as making foolish decisions in the absence of complete documentation.

We were dealing with the Communists at Yalta and we are dealing with the Communists now. They have not changed and neither have we — they are still winning and we are still losing!

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## OUT OF THE COBWEBS

10 Years Ago  
October 8, 1953

Sierra Madre section of the Needlework Guild announced their first annual Ingathering Tea, to be held October 22. Mrs. W. Timmons was president.

The Founders' Committee of the Friends of the Library, with Raymond D. Andrews as committee chairman, met last week to prepare for an election. A constitution was accepted setting forth the purposes of the organization.

Temperatures have been over 100 degrees this week, but water consumption has not reached the peak of early July.

20 Years Ago  
October 7, 1943

On October 4, 1943, Mr. Fred Schweppe arrived from Wisconsin with his wife, Cleo, and his two daughters, Wynne and Yvonne, to begin work as plant superintendent for the Sierra Madre News. Both daughters are now married, and Mr. and Mrs. Schweppe have seven grandchildren.

Sierra Madrenes oversubscribed their \$165,000 Third War Loan by \$5,000 it was announced yesterday.

Orchard Camp has been found to be a fire hazard to Sierra Madre Forest. The old mountain resort must be razed to the ground.

## Your . . . Community . . . Hospital

It's not at all surprising that hospital bills distress people. This is certainly a serious item today and especially for a man who must pay one. It costs plenty, but it is certainly worth the money.

One reason hospital care costs more today is that hospitals and doctors can do a lot more to make people well than they could 25 years ago.

There has been more medical progress in the past 25 years than in the preceding 2000. As recently as 1936 one out of every 175 mothers died in pregnancy and childbirth. Now it is only one out of 2500.

To provide more effective care we pay much higher wages than in the past for more people who are more highly skilled. Thirty years ago we had about one employee per patient; now the ratio is about 2 1/2 employees per patient.

Remember that a hospital is ALWAYS a three-shift, seven-day operation. Often it takes 4 1/2 people to fill one job one week. About 65 per cent of hospital operating cost goes to payroll. Well, what hope is there regarding the cost of health care? Quite a bit.

There is the sharp reduction in the length of stay in the hospital. Remember the 12-day stay when your daughter was born, and your daughter's 3-day stay when your grandson was born. More than 140 million Americans — 75 per cent of the civilian population have some form of voluntary health insurance. With it, access to medical care has greatly improved. Voluntary health insurance has brought the reality of modern medicine to a far greater number of people and it has improved and stabilized the income of hospitals.

We cannot offer you the hope that hospital bills will go down. They will not go down in the foreseeable future. How could they if everything else goes up?

We are making every effort to solve this problem without destroying the best and only voluntary system of health care left in the world. We know that partisan politics cannot solve this problem, but with your help and understanding, it will be solved.

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One handle saves time and water

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## YOUR . . . SIERRA MADRE . . . POLICE REPORT

Last week we pointed out how you, the citizen, can assist us in your law enforcement efforts by reporting suspicious persons and suspicious circumstances to the police.

Here are some additional ideas that will assist us in helping you to protect your property:

Somewhere, in a safe place, you should have recorded, a list of your property that bears a serial number or some other identifying mark. To list just a few, radios, TVs, guns, watches, all types of electric tools, electric kitchen appliances, and many others.

These items may contain a serial number, initial, or some other mark such as a jeweler's repair number or an identification mark that you have placed on the item.

If you have jewelry which does not bear a number or other identifying mark, it would be well to photograph the pieces.

If you do become the victim of a burglary, robbery or theft, you will be able to supply the investigating officers with serial numbers, other identifying marks, or photographs of the stolen property.

This is not only a great assistance in recovering the property but is an important factor in prosecution of the offenders.

If people accepted these ideas on a wide spread basis and this became a matter of practice, we feel this would eventually become an important factor in crime suppression. Simply, a thief would not be anxious to steal an item that can be readily identified. Possession of the item would tend to incriminate him in the crime or at least cause a charge of possession of stolen property to be placed against him and further, a "fence" or "receiver" is dubious about handling items which can be easily identified.

The amount of time it would take to make a written record of your valuables would be negligible as opposed to the tremendous assistance it would lend to your police department.

In the annual report of the City Clerk, the general property tax for the year ending February 28, 1913, was \$20,277.34 for Sierra Madre.

In the Oct. 10, 1913 Sierra Madre News, bread was advertised at 15 cents for 2 loaves; pot roast was 13 cents a pound, and a leg of lamb was 18 cents a pound.

## Sierra Madre News . . .

## Child Book Review

. . . By Henry Z. Walck, Inc.

**Rivers of the World, Vol. II**  
By Geoffrey Whittam and others, is a companion to *Rivers of the World, Vol. I*. A 132-page book, cloth, Smyth-sewn, for children ages 8-12.

This account of four major rivers on four continents will be of interest to children who like geography, history and travel. The course of each river is described, as well as its history and effect on the way of life of the people of the

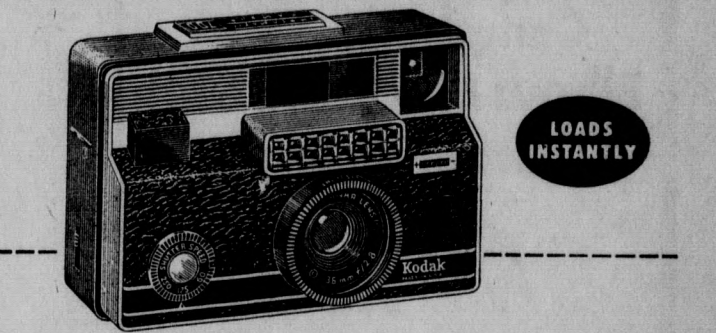
region. There is the Rhine, third largest river in Europe, the Murray which irrigates southeast Australia, the Nile which brings water and fertile soil to the dry lands of the Sudan and Egypt, and the St. Lawrence in Canada which moves freight between the Great Lakes and Quebec.

Can be purchased from Henry Z. Walck, Inc., 19 Union Square, New York 3, N.Y., for \$3.00.

**FALL**

*is a great time for taking pictures*

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## KODAK Instamatic 700 Camera

Luxury model . . . equipped for every situation!

Finest of all Instamatic cameras! Gives you instant, automatic loading with your choice of film in Kodapak cartridges, plus extra-fast lens and shutter speeds for hard-to-get pictures. Lens is sharp-cutting 38mm f/2.8 . . . shutter speeds range to 1/250. Also, full electric-eye exposure control . . . built-in flash unit . . . automatic flash exposure control. A fabulous performer!

Camera with built-in flash

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**\$19.95 Value Stand \$4.95**

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# FALL FOOD

## FANFARE



Prices Effective Wednesday, Thursday, Friday and Saturday, Oct. 9, 10, 11, and 12

Closed Sundays

**Mary Ellen JAM SALE** Your Choice  
Seedless Blackberry  
Apricot-Pineapple  
Seedless Loganberry  
Strawberry  
Red Raspberry  
**45¢**  
LARGE 20-OZ. JAR

**Campbell's New**  
**Elbow Macaroni and**  
**Ground Beef**  
15-OZ. TINS  
**4 FOR \$1.00**

**Carnation**  
**White Albacore**  
**TUNA**  
SOLID PACK — NO. 1/2 TIN  
**29¢**  
Save 10c

**LINDSAY OLIVES**  
**Extra Large Pitted**  
NO. 1 TALL TINS  
**3 FOR \$1.00**

**Bradshaw**  
**SPUN HONEY**  
12-OZ. CARTONS  
**3 FOR \$1.00**

**Nestle's**  
**QUICK**  
1-LB. PKG.  
**3 FOR \$1.00**

**Buitoni**  
**RAVIOLI**  
15-OZ. TINS  
**4 FOR \$1.00**  
MEAT OR CHEESE

**Jiffy**  
**CAKE MIXES**  
**& FROSTINGS**  
**11¢**  
Try the New  
HONEY DATE MUFFIN  
Also Specially Priced at  
**11¢**

## Frozen Food

**Whole Sun**  
**ORANGE JUICE**  
6-OZ. TINS  
**4 FOR 99¢**

**Van de Kamp**  
**Northern**  
**FRIED HALIBUT**  
REG. 79¢ — PKG.  
**65¢**

**Stouffers**  
**Spinach Souffle**  
**Potatoes Au Gratin**  
**Escalloped Apples**  
12-OZ. PKG.  
**3 FOR \$1.00**

**Underwood**  
**BAR-B-Q RIBS**  
**69¢**  
REG. 98¢ — 14-OZ. PKG.

**Nabisco**  
**OREO COOKIES**  
11-OZ. PKGS.  
**3 FOR \$1.00**

**Sunshine Hi-Ho**  
**CRACKERS**  
**4 FOR \$1.00**  
10-OZ. — STACK PAK

**Powder Room**  
**FACIAL TISSUE**  
**5 FOR \$1.00**  
400 COUNT BOXES

**Swifts**  
**All Sweet OLEO**  
**4 lbs. 89¢**

**Swifts Prem**  
**LUNCHEON MEAT**  
12-OZ. TIN  
**39¢**

**Motts**  
**APPLESAUCE**  
**29¢**  
LARGE 25-OZ. FREEZER JAR

**Lipton's TEA**  
48 BAGS  
**59¢**

**Lipton's Onion Soup**  
2-PKG  
CARTONS  
**3 FOR \$1.00**

**Green Giant**  
**ASPARAGUS**  
NO. 1 TINS — CUT SPEARS  
**4 FOR \$1.00**

**TIME FOR**  
**HOT**  
**OATMEAL!**  
**QUAKER OATS**  
1-LB., 2-OZ.  
**19¢**  
QUICK OR REGULAR

**HANDI WRAP**  
100 FT. ROLLS  
**4 FOR \$1.00**

## ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF SALE

<b>RUMP</b> <b>ROAST</b> . . . . .	<b>75¢</b> lb.	<b>TOP ROUND</b> <b>STEAK</b> . . . . .	<b>99¢</b> lb.
<b>TOP ROUND</b> <b>ROAST</b> . . . . .	<b>95¢</b> lb.	<b>SIRLOIN TIP</b> <b>STEAK</b> . . . . .	<b>99¢</b> lb.
<b>SIRLOIN TIP</b> <b>ROAST</b> . . . . .	<b>95¢</b> lb.	<b>SWISS</b> <b>STEAK</b> . . . . .	<b>79¢</b> lb.
<b>EYE ROUND</b> <b>ROAST</b> . . . . .	<b>99¢</b> lb.	<b>SPENCER</b> <b>STEAK</b> . . . . .	<b>\$1.79</b> lb.

<b>Fresh Lean</b> <b>GROUND CHUCK</b>	<b>59¢</b> lb.	<b>GROUND</b> <b>ROUND</b> . . . . .	<b>79¢</b> lb.
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<b>Fresh</b> <b>FILET SOLE</b> . . . . .	<b>79¢</b> lb.	<b>Fresh Frozen</b> <b>SWORD FISH STEAKS</b>	<b>79¢</b> lb.
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## Fresh Produce

**Bartlett**  
**PEARS** . . . . . **2 lbs. 25¢**

**Large Slicing**  
**TOMATOES** . . . . . **2 lbs. 25¢**

**Large Haas Calavo**  
**AVOCADOS** . . . . . **2 FOR 29¢**

**Large Solid**  
**LETTUCE** . . . . . **2 HEADS FOR 29¢**

**New Crop Sunripe**  
**DATES** . . . . . **12-OZ. PKG. 19¢**

**New Crop Large**  
**WALNUTS** . . . . . **39¢**  
lb.

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